Causal Fairness Analysis

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(<u>Seliasbareinboim</u>)

International Conference on Machine Learning Baltimore, 2022

References:

1. Tutorial Slides

https://fairness.causalai.net

2. Companion paper

D. Plecko, E. Bareinboim. Causal Fairness Analysis. R-90, CausalAl Lab, Columbia University.

https://causalai.net/r90.pdf



Bernard Parker, left, was rated high risk; Dylan Fugett was rated low risk. (Josh Ritchie for ProPublica)

Machine Bias

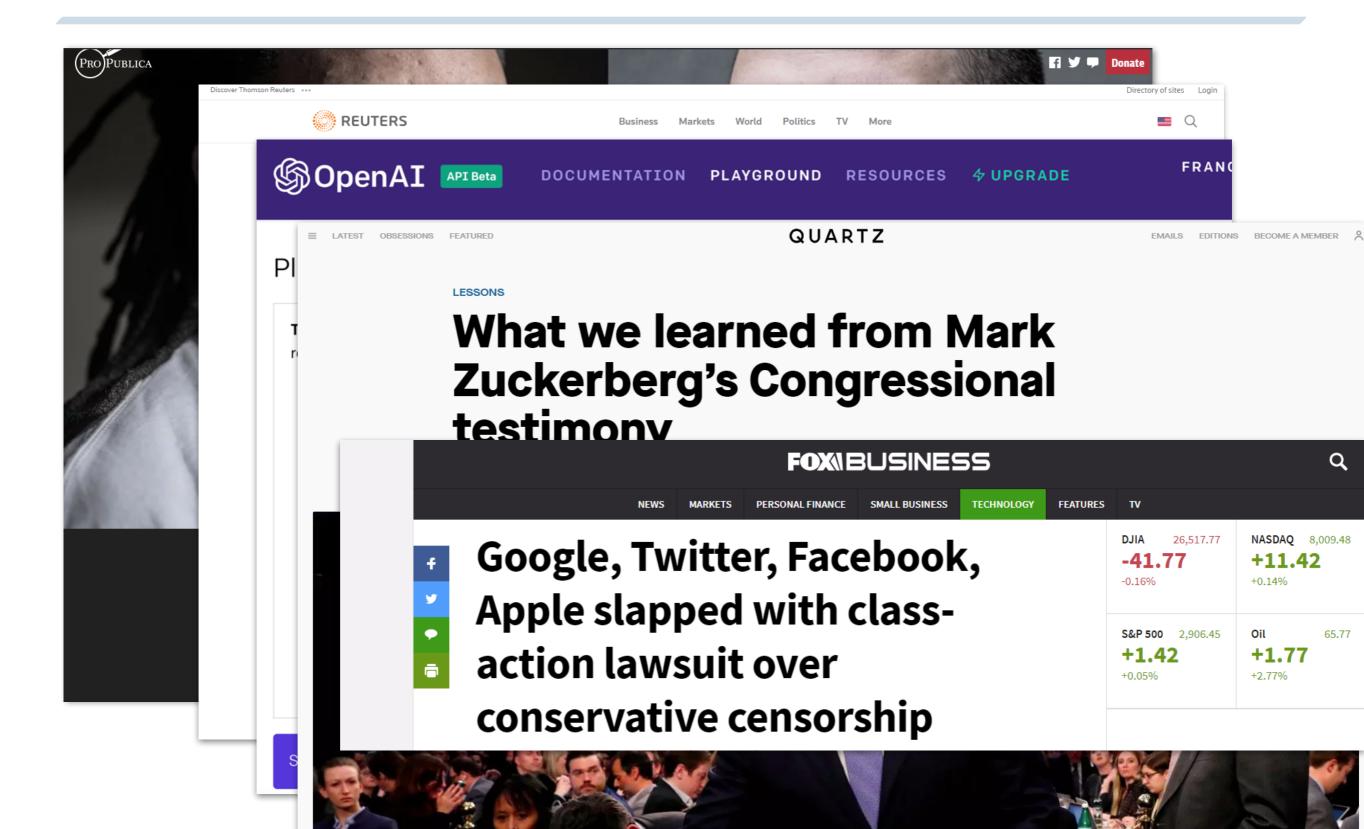
There's software used across the country to predict future criminals. And it's biased against blacks.

by Julia Angwin, Jeff Larson, Surya Mattu and Lauren Kirchner, ProPublica May 23, 2016



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Why Causality matters for Fair AI?

US Supreme Court, 2008

"To establish a disparate-treatment claim under this plain language, a plaintiff must prove that age was the "but-for" cause of the employer's adverse decision."

"A plaintiff must prove by a preponderance of the evidence (which may be direct or circumstantial), that age was the "but-for" cause of the challenged employer decision."

US Supreme Court, 2015

"A disparate-impact claim relying on a statistical disparity must fail if the plaintiff cannot point to a defendant's policy or policies causing that disparity."

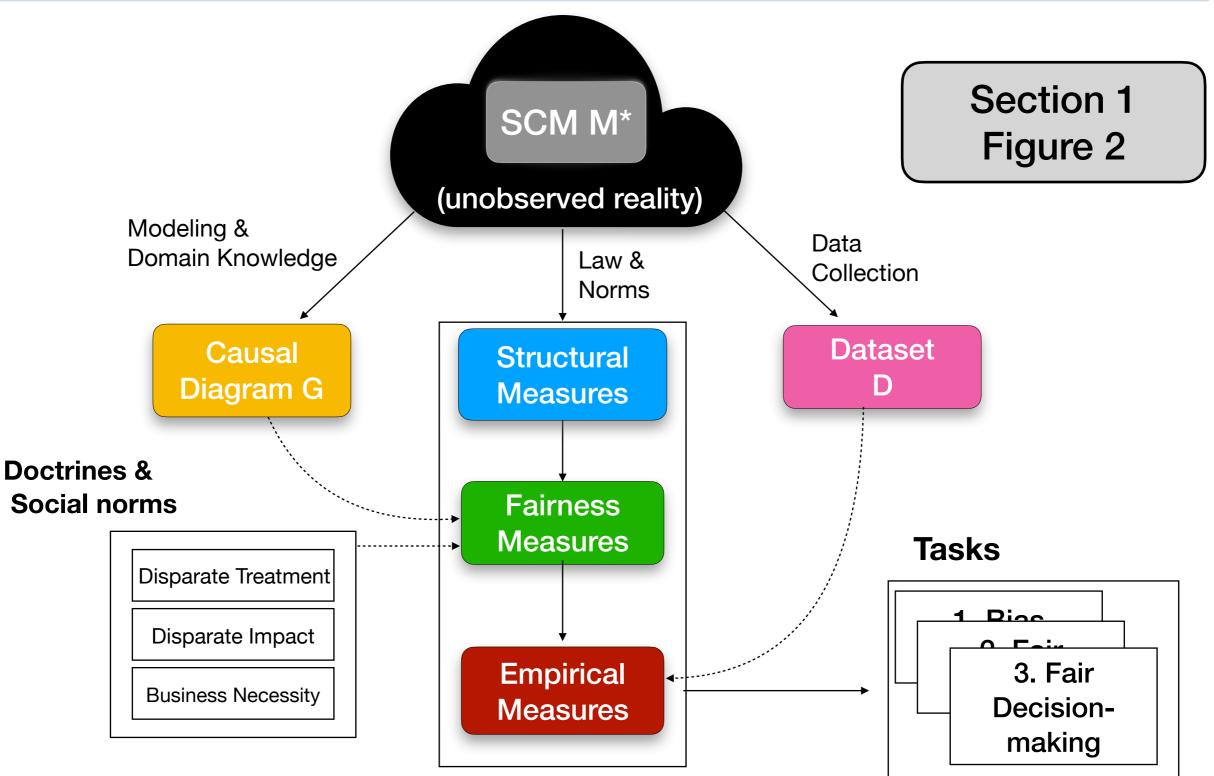
"A plaintiff who fails to allege facts at the pleading stage or produce statistical evidence demonstrating a causal connection cannot make out a prima facie case of disparate impact."

"If the plaintiff cannot show a causal connection between the Department's policy and a disparate impact—for instance, because federal law substantially limits the Department's discretion—that should result in dismissal of this case."

Outline

- 1. Review basic causal concepts in the context of fairness.
- 2. Introduce the foundations of fairness analysis
 based on causal inference, including theory of decomposing variations, causal measures, and the fairness map.
 - 3. Discuss connections with previous literature.
- part II
- 4. Show how Causal Fairness Analysis can be used for the task of bias detection & quantification.
- 5. Discuss implications of Causal Fairness Analysis to the task of Fair Prediction.

Fairness Tasks (Big Picture)



I. Causal Inference Review

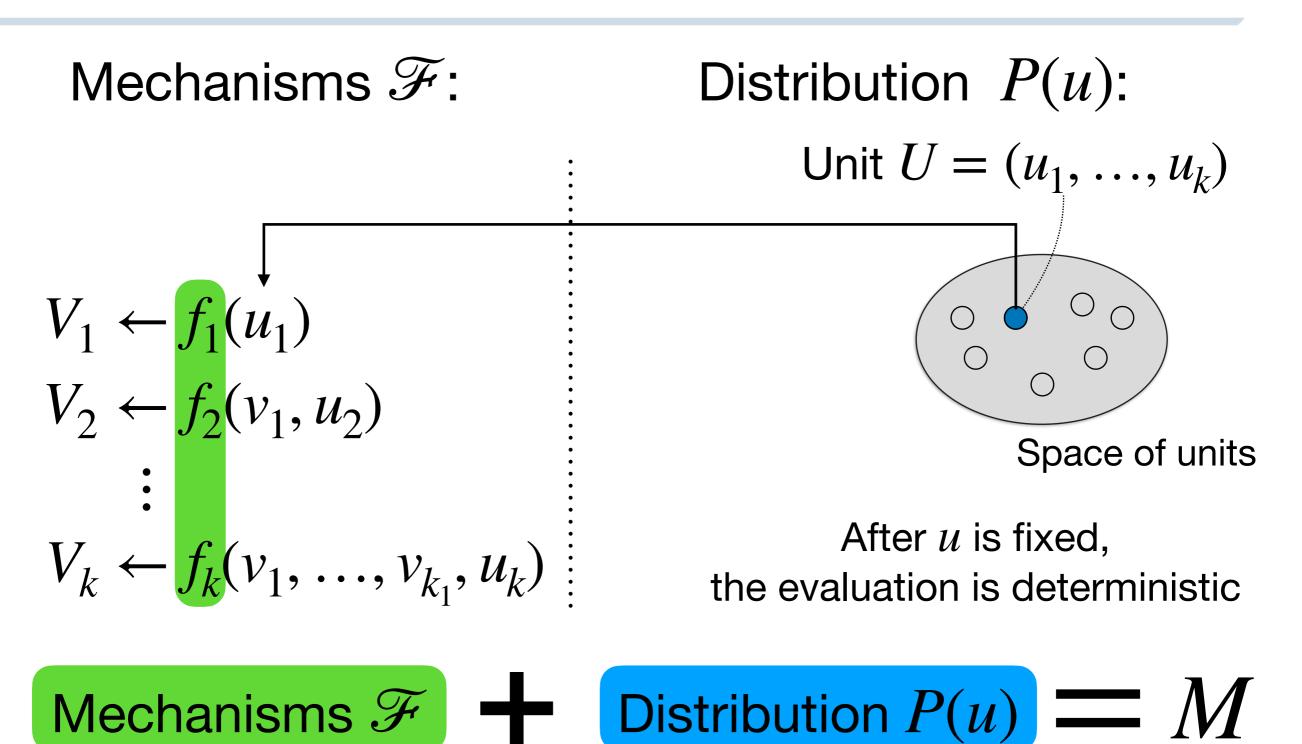
Structural Causal Model (SCM)

Definition: A structural causal model *M* is a 4-tuple

- $\langle V, U, \mathcal{F}, P(u) \rangle$, where
- $V = \{V_1, ..., V_n\}$ are endogenous (observed) variables;
- U = {U₁,...,U_m} are exogenous (latent, unobserved) variables;
- $\mathscr{F} = \{f_1, ..., f_n\}$ are functions determining each variables in $V_i \in V$, $v_i \leftarrow f_i(pa_i, u_i)$, $Pa_i \subset V_i, U_i \subset U$;
- $P(\mathbf{u})$ is a distribution over the exogenous U.

Axiomatic characterization: <u>Galles-Pearl, 1998;</u> <u>Halpern, 1998</u>. Survey: <u>Bareinboim et al., 2020</u>.

Sampling-Evaluation Loop

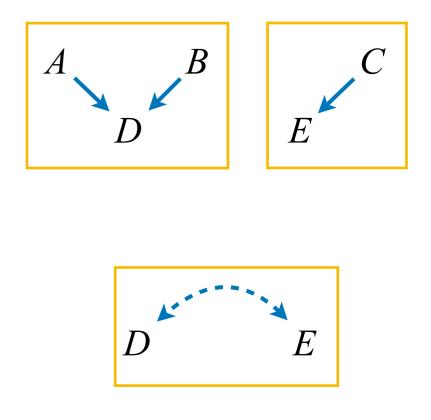


SCM $M \rightarrow$ Causal Diagram G

- Every SCM *M* induces a causal diagram G.
- Represented as a directed acyclic graph (DAG), where:
 - Each $V_i \in V$ is a node,
 - There is an edge $V_i \longrightarrow V_j$ if $V_i \in Pa_j$, and
 - There is a bidirected edge $V_i \leftrightarrow V_j$ if $U_i \cap U_j \neq \emptyset$.

 $V = \{A, B, C, D\}$ $U = \{U\}$

 $D \leftarrow f_d(A, B, U)$ $E \leftarrow f_e(C, U)$



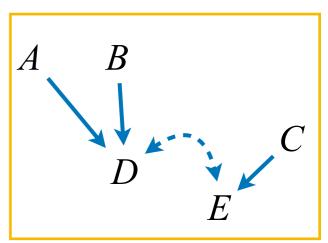
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 $V = \{A, B, C, D\}$ $U = \{U\}$

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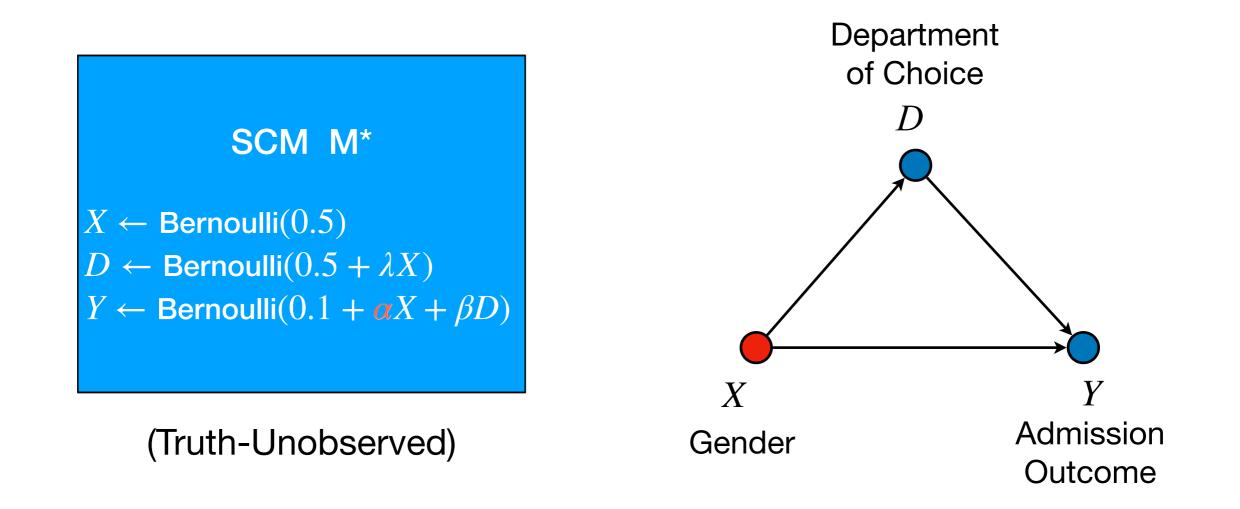




Counterfactuals' Semantics

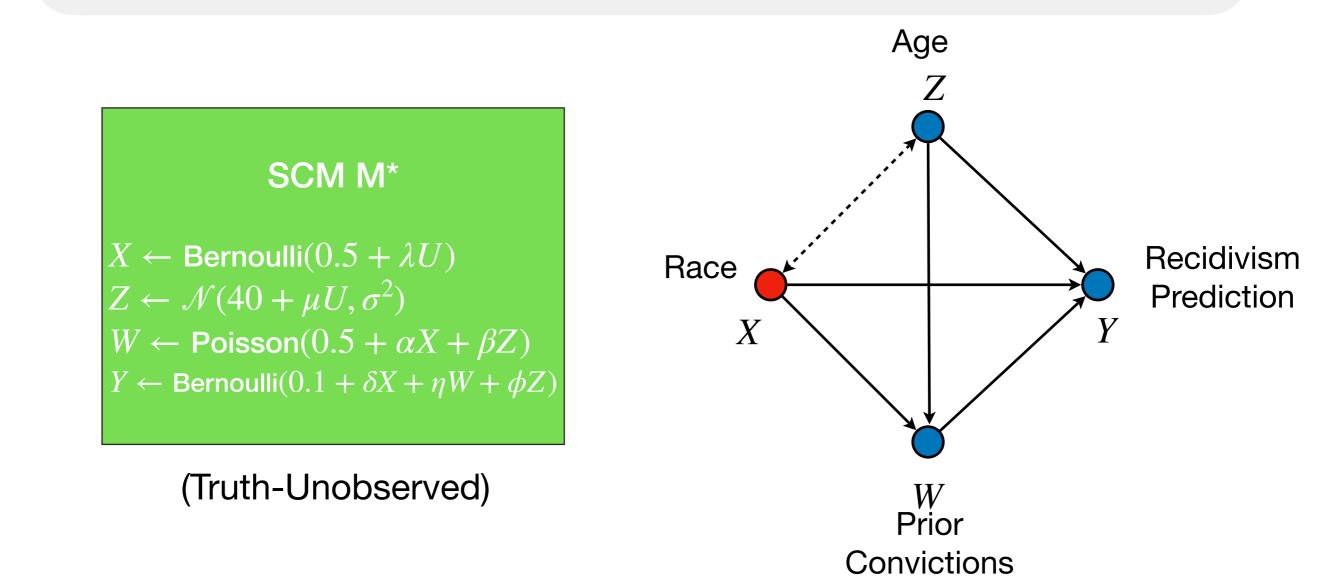
- Definition (Potential Response): Let $X, Y \subseteq V$. The potential response of Y to action do(X = x), denoted by $Y_x(u)$, is the solution for Y of the system of equations in M_x , where the mechanisms of X are replaced with x (i.e. $Y_x(u)=Y_{Mx}(u)$).
- Definition (Counterfactual): Let X, Y⊆ V. The counterfactual sentence "the value Y would have obtained, had X been x for unit U=u" is interpreted as the potential response Y_x(u).

Example 1 (Berkeley admission). Students apply for university admission (*Y*), and choose specific departments to which they wish to join (D = 0 for sciences, D = 1 for arts & humanities). For the purpose of discrimination monitoring, gender is also recorded (X = 0 for male, X = 1 for female).

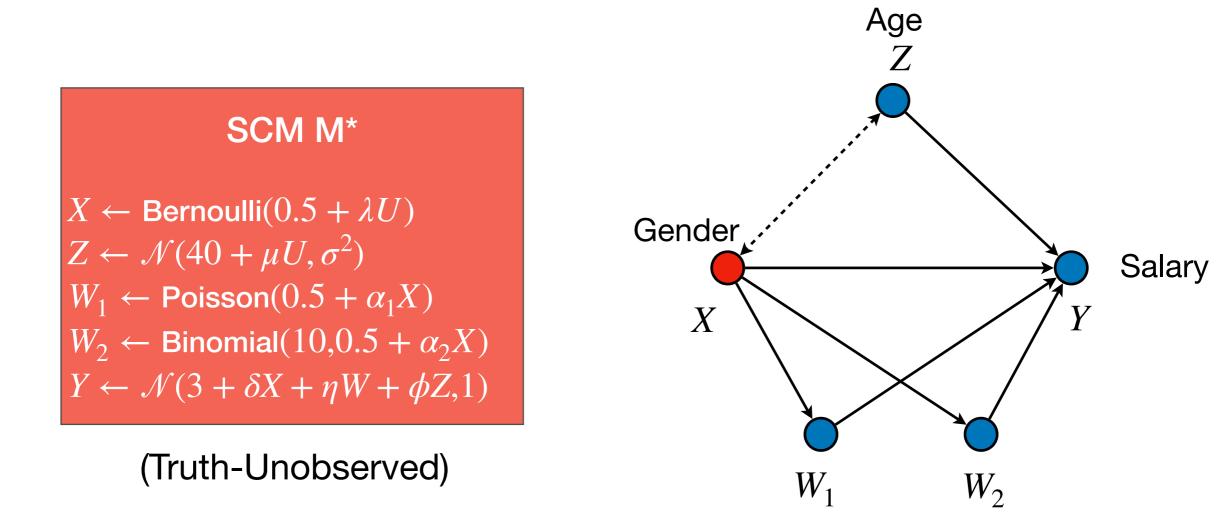


* Bickel, P., Eugene H, and J. William O'Connell. "Sex bias in graduate admissions: Data from Berkeley." Science 187.4175 (1975): 398-404.

Example 2 (COMPAS prediction). Northpointe are trying to predict whether a person will recidivate after being released (*Y*). Variable *Z* represents the age, *W* represents prior convictions, and *X* represents race (X = 0 for White-Caucasian, X = 1 for Non-White).



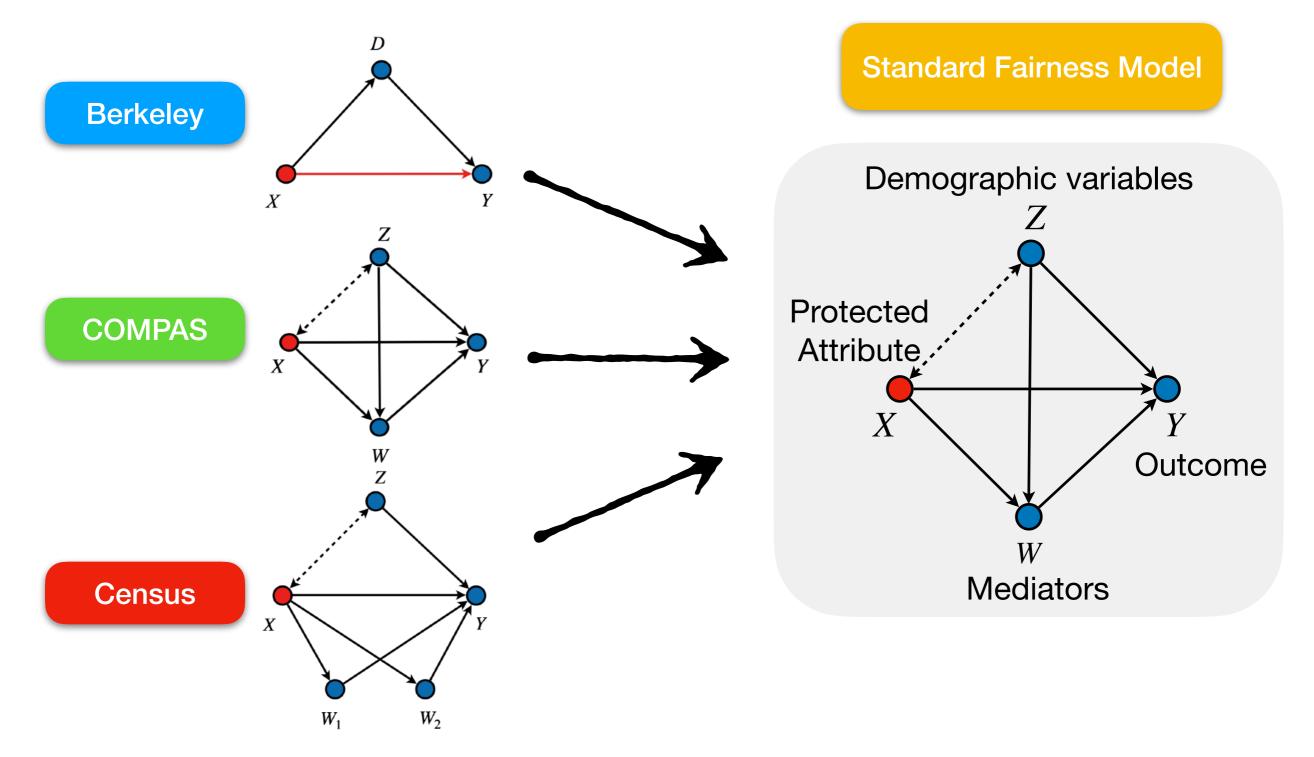
Example 3 (Government Census). The US census data records a person's yearly salary (Y, in tens of thousands of \$). The census also records age (Z), gender (X = 0 for male, X = 1 for female), education level (W_2) and employment status (W_2).



Education

Employment

The Emergence of the "Standard Fairness Model"



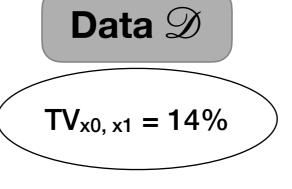
Zhang & Bareinboim. "Fairness in Decision-Making - The Causal Explanation Formula." Proc. of the 32nd AAAI Conference. 2018. 16

The Fundamental Problem of Causal Fairness Analysis (FPCFA)

(How to explain observed disparities found in the data in terms of the unobservable causal mechanisms?)

The Fundamental Problem of Causal Fairness Analysis

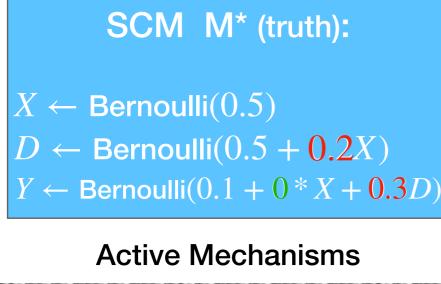
Female applicants are 14% less likely of being accepted to the university than their male counterparts!

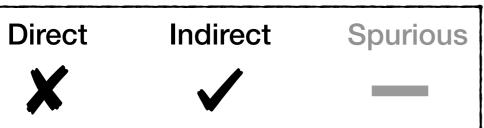


Q: Is the university guilty of gender discrimination?

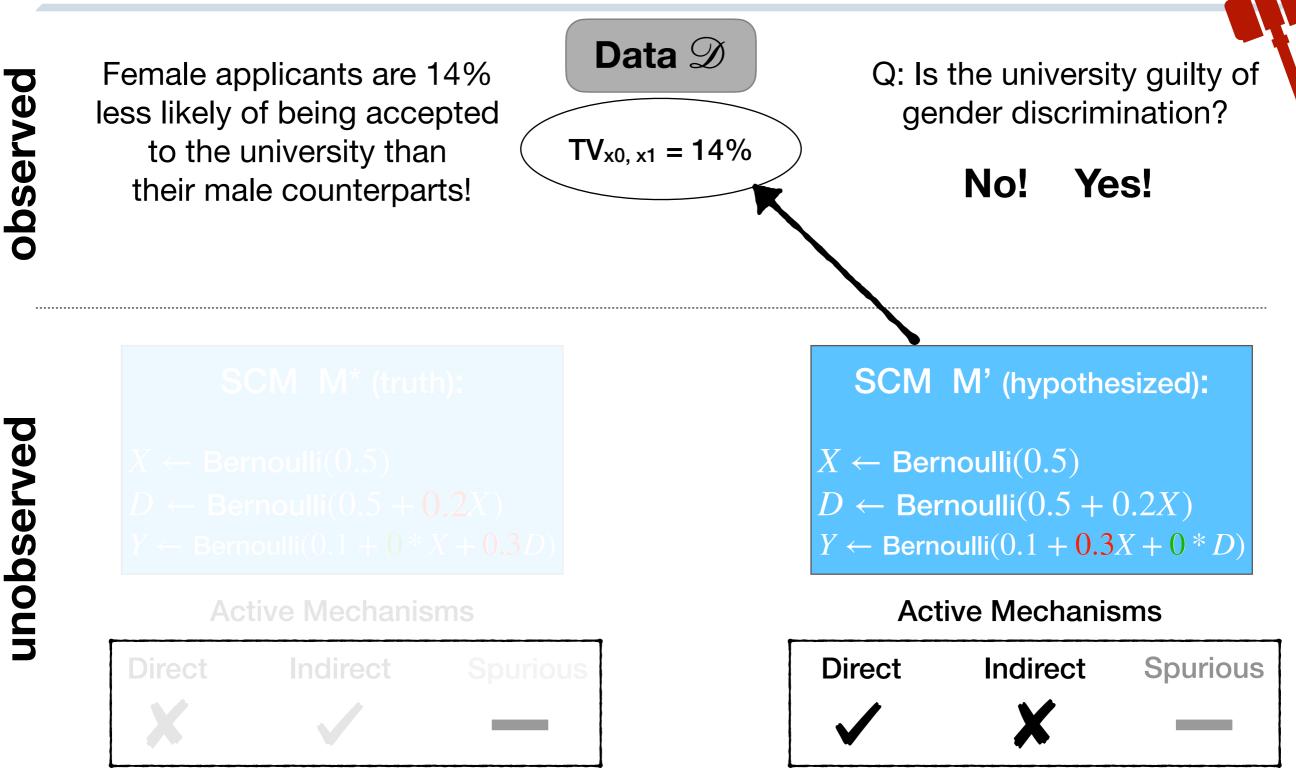
No!

observed

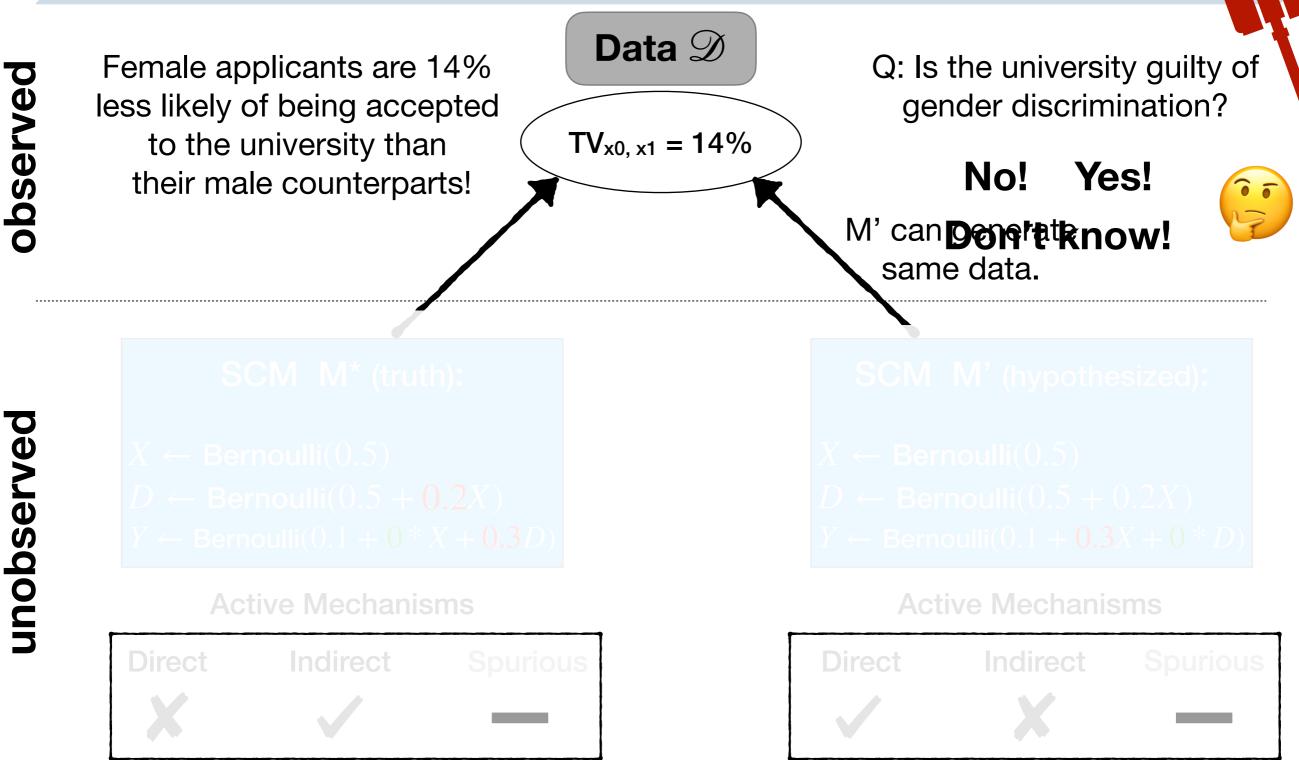




The Fundamental Problem of Causal Fairness Analysis



The Fundamental Problem of Causal Fairness Analysis



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Legal Doctrines: Disparate Treatment & Impact

- The most common legal doctrines found in the US and EU are known as <u>disparate treatment</u> and <u>disparate impact</u>.
- <u>Disparate treatment</u> is focused on how changes induced by the treatment, or the protected attribute *X*, affects the outcome *Y*. In words, how the decision-making criteria changes with *X*. In CI, this is represented by the notion known as "direct effect."
- <u>Disparate impact</u> is related to how outcome Y behaves, and trying to understand disparities regardless of the treatment.
 - There are exceptions, & other central notions in legal settings include what is known as "business necessity" (see also "red lining").
- In general, most of the legal discussions revolve around showing specific causal links, depending on what is permitted or forbidden following society's standards and expectations.

Structural Fairness Measures

In order to support a more math. formulation amenable to ML optimization, aligned with the doctrines of disparate treatment & impact, we introduce the structural fairness measures.

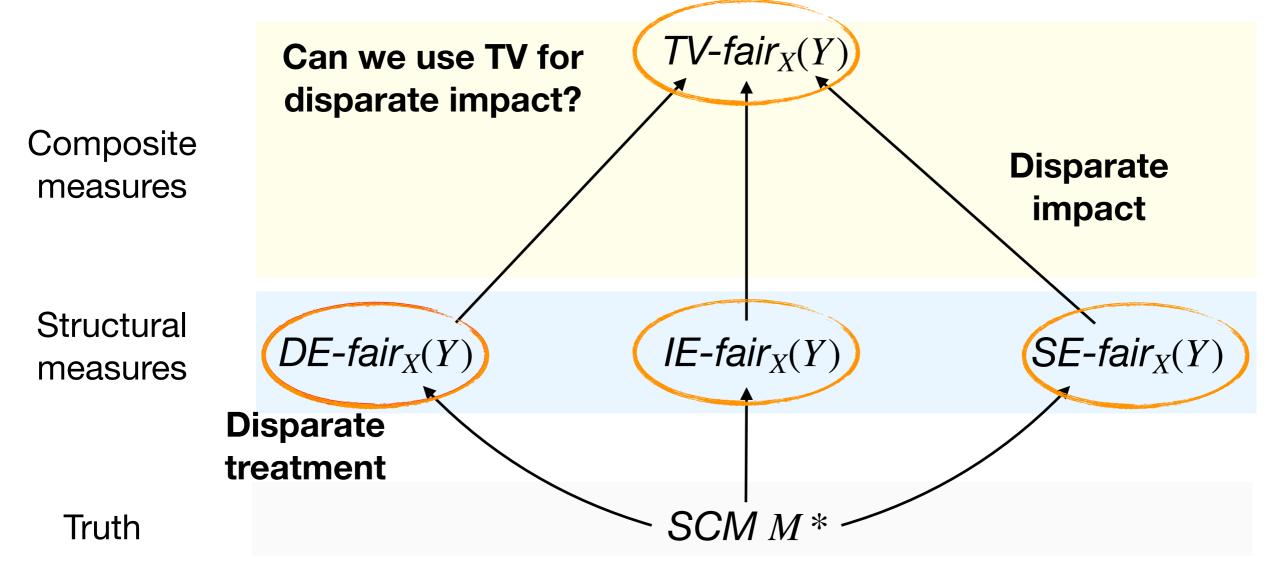
Definition. Let $pa(V_i)$ and $an(V_i)$ be the parents and ancestors of V_i in the diagram \mathcal{G} . For an SCM M, Y is fair w.r.t. X in terms of:

- 1. the direct effect (DE-fair_X(Y), for short) if and only if $X \notin pa(Y)$,
- 2. the indirect effect (IE-fair_X(Y)) if and only if $X \notin an(pa(Y))$,
- 3. spurious effect (SE-fair_X(Y)) if and only if

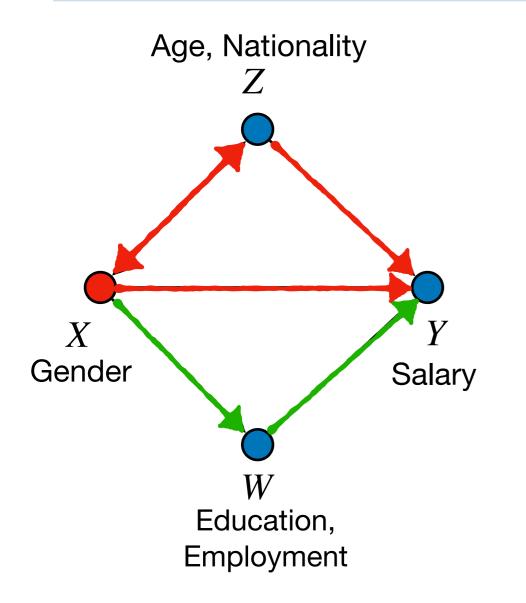
 $U_X \cap an(Y) = \emptyset \wedge an(X) \cap an(Y) = \emptyset.$

Structural Measures in the context of the Legal Systems

- The structural measures represent idealized conditions in which discrimination can be thought about and articulated.
- If we go back to the legal doctrines, we can start connecting disparate treatment and impact with the structural measures.



Example: US Government Census



After collecting data, it has been observed that

TV = E[Y | male] - E[Y | female] > 0.

How could the observed disparity be explained?

(1) The salary decision is based on employee' gender: $X \rightarrow Y$.

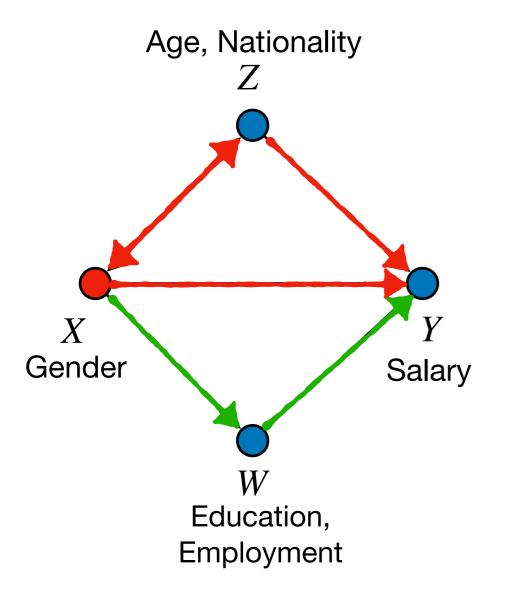
(2) Decisions were based on education or employment: $X \rightarrow W \rightarrow Y$.

(3) Age or nationality are used to infer the person's gender: $X \leftrightarrow Z \rightarrow Y$.

(1) suggests a typical case of disparate treatment.

(1+2+3) & the implied TV's disparity suggest a disparate impact case.

Example: US Government Census



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(1) The salary decision is based on employee' gender: $X \rightarrow Y$.

(2) Decisions were based on education or employment: $X \rightarrow W \rightarrow Y$.

(3) Age or nationality are used to infer the person's gender: $X \leftrightarrow Z \rightarrow Y$.

After a legal argument, the jury may be okay with Y's variations due to education, but not okay with the variations due to gender or age.

How to disentangle these variations within TV?

The Attribution Problem

On the one hand, we consider the observed statistical disparity:

direct indirect spurious TV = E[Y | male] - E[Y | female]X X X Y Y Need a framework/measures that allow for the decomposition W W W variations of the variations within TV Oh the other, we need to "ground" \implies This entanglement makes (or attribute) the variations to the attribution problem challenging! different legal doctrines" **Business** Disparate Disparate Treatment Impact **Necessity**

But, we know that TV contains

Y

Admis:

Note: Power and Admissibility are the analogues of necessity and sufficiency for the corresponding fairness measures.

Definition. Let Ω be a criterion Q and measure

• The measure μ is said to be admissible w.r.t Q if

$$\forall \mathcal{M} \in \Omega : Q(\mathcal{M}) = 0 \implies \mu(\mathcal{M}) = 0.$$

• The measure μ' is said to be more powerful than μ if

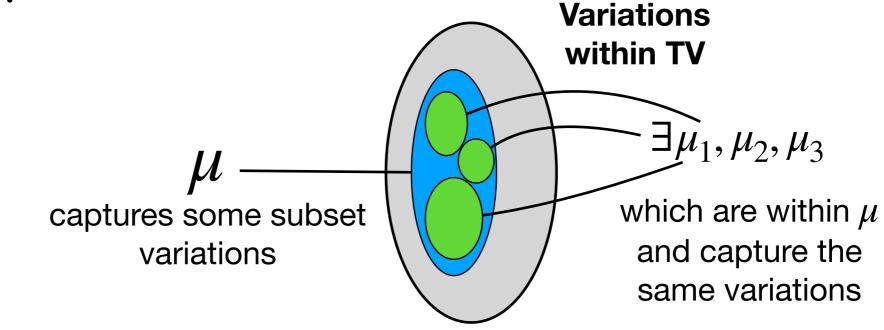
(i) μ' is admissible (ii) $\mu'(\mathcal{M}) = 0 \implies \mu(\mathcal{M}) = 0.$

Decomposability

Definition. Let Ω be a class of SCMs and μ be a measure defined over it. μ is said to be Ω -decomposable if there exist measures

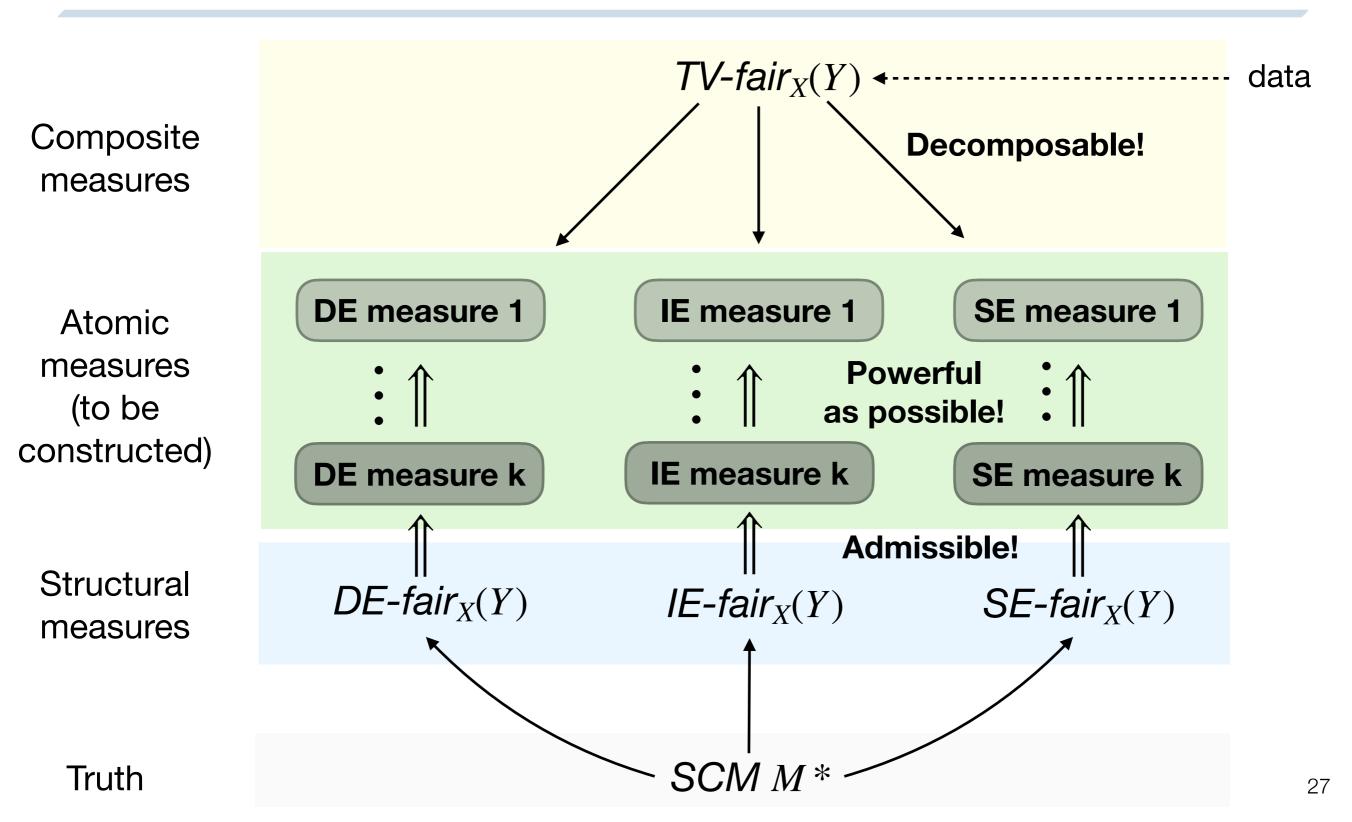
$$\mu_1, ..., \mu_k$$
 such that $\mu = f(\mu_1, ..., \mu_k)$,

and where *f* is a non-trivial function vanishing at the origin, i.e., f(0,...,0) = 0.



Note: Decomposability can imply lack of admissibility.

Admissibility, Power, Decomposability - Summary



Fundamental Problem of Causal Fairness Analysis (FPCFA)

Definition. Let μ be a fairness measure defined over a space of SCMs Ω . Let Q_1, \ldots, Q_k be a collection of structural fairness criteria. The Fundamental Problem of Causal Fairness Analysis is to find a collection of measures μ_1, \ldots, μ_k s.t. the following properties hold:

(i) μ is decomposable w.r.t. μ_1, \ldots, μ_k **Decomposability**

(ii) μ_1, \ldots, μ_k are *admissible* w.r.t. the structural fairness criteria Q_1, Q_2, \ldots, Q_k Admissibility

(iii) μ_1, \ldots, μ_k are as *powerful* as possible. **Power**

How to solve the FPCFA?

The Anatomy of Contrastive Measures

Definition. A contrast is any quantity of the form

$$P(\mathbf{y}_{C_1} | E_1) - P(\mathbf{y}_{C_0} | E_0).$$

Section 3.2

where E_0, E_1 are observed (factual) events and C_0, C_1 are counterfactual events to which the outcome Y responds.

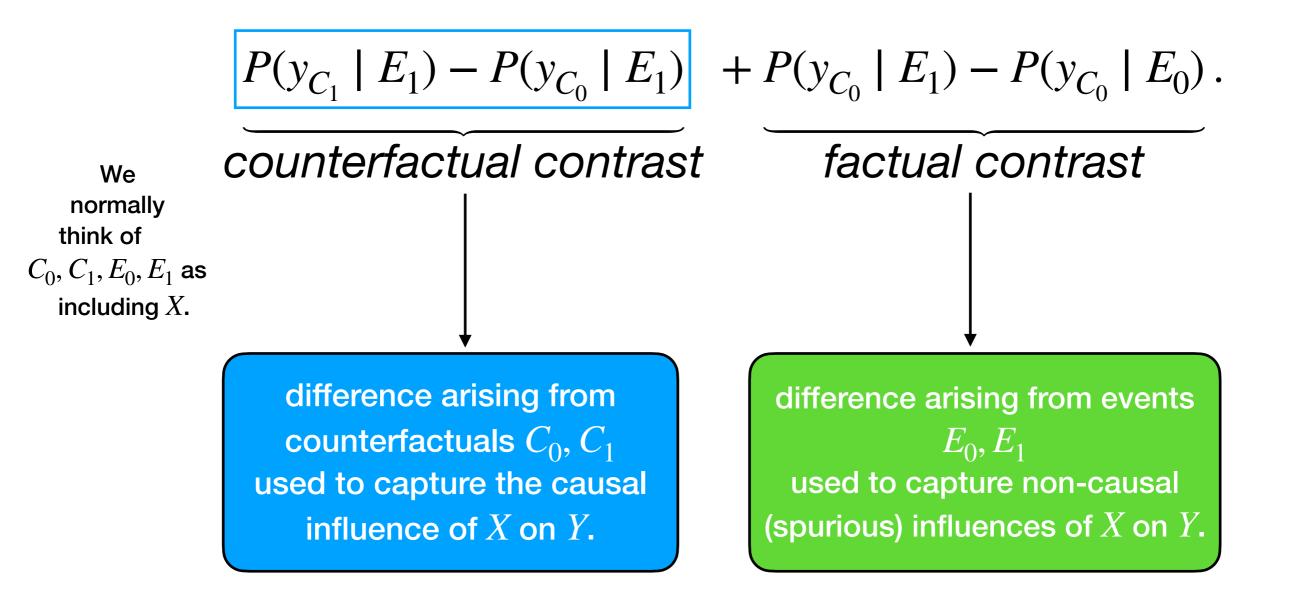
A contrast compares the outcome Y of individuals

who coincide with the observed event E_1 versus E_0 , in the factual world,

and whose values, possibly counterfactually, were intervened on following C_1 versus C_0 .

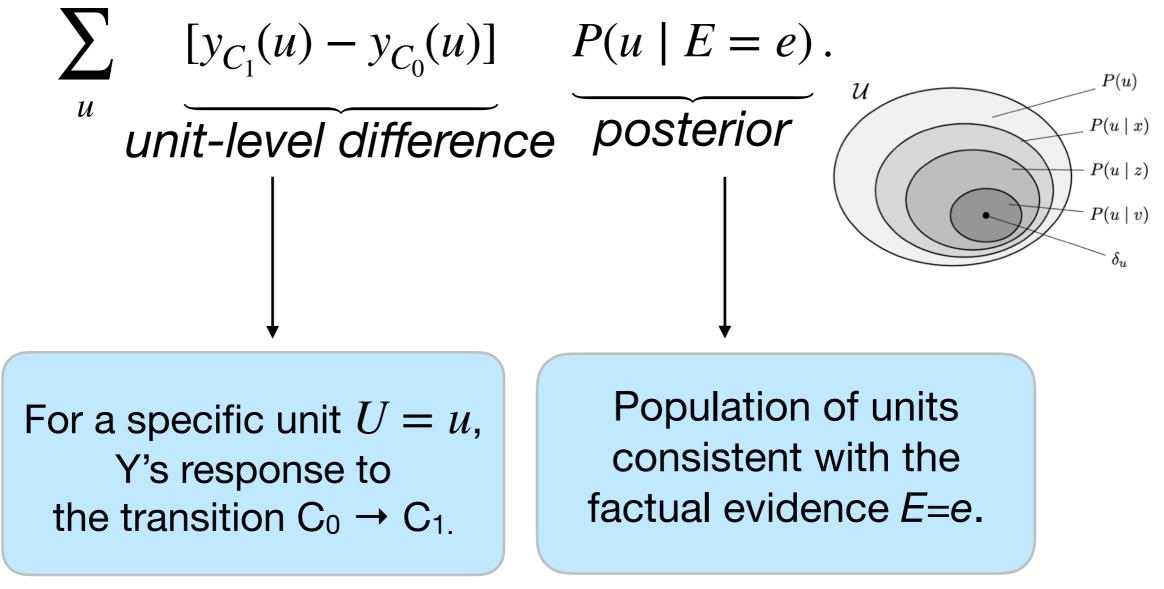
Contrastive Measures: Factual vs. Counterfactual Basis

Theorem. Any contrast $P(y_{C_1} | E_1) - P(y_{C_0} | E_0)$ can be decomposed into its factual and counterfactual components:



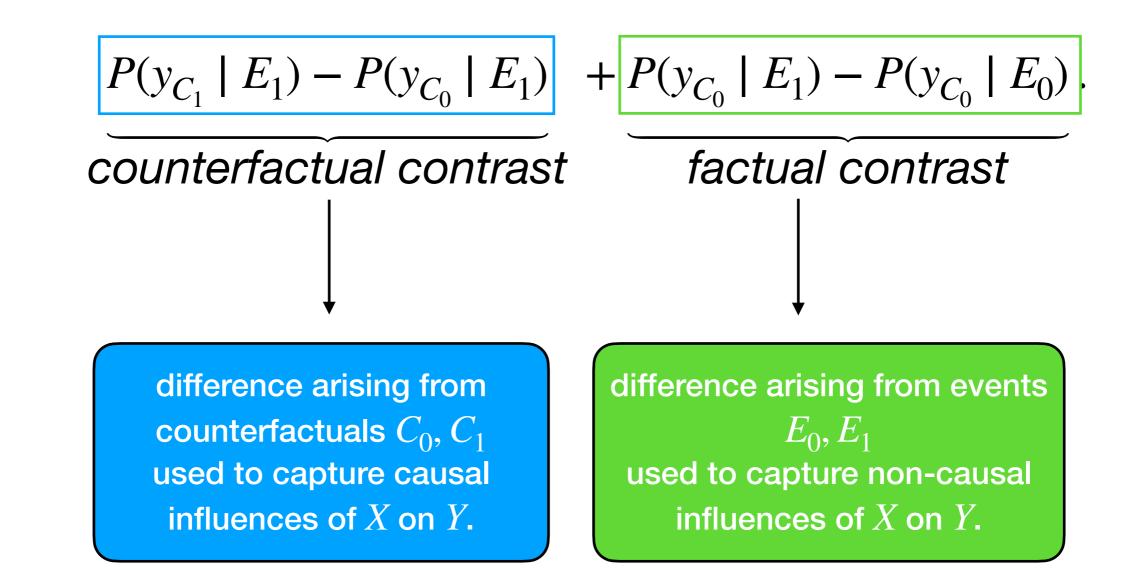
Structural Basis Expansion I

Theorem (continued). Whenever $E_0 = E_1 = e$, any counterfactual contrast $P(y_{C_1} | E = e) - P(y_{C_0} | E = e)$ admits the following structural basis expansion



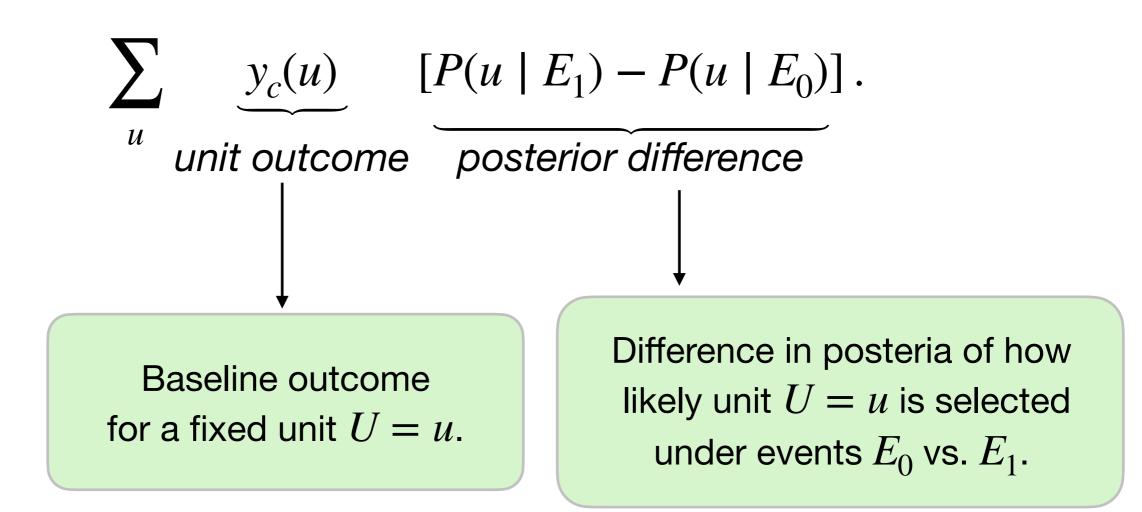
Contrastive Measures: Factual vs. Counterfactual Basis

Theorem. Any contrast $P(y_{C_1} | E_1) - P(y_{C_0} | E_0)$ can be decomposed into its factual and counterfactual components:



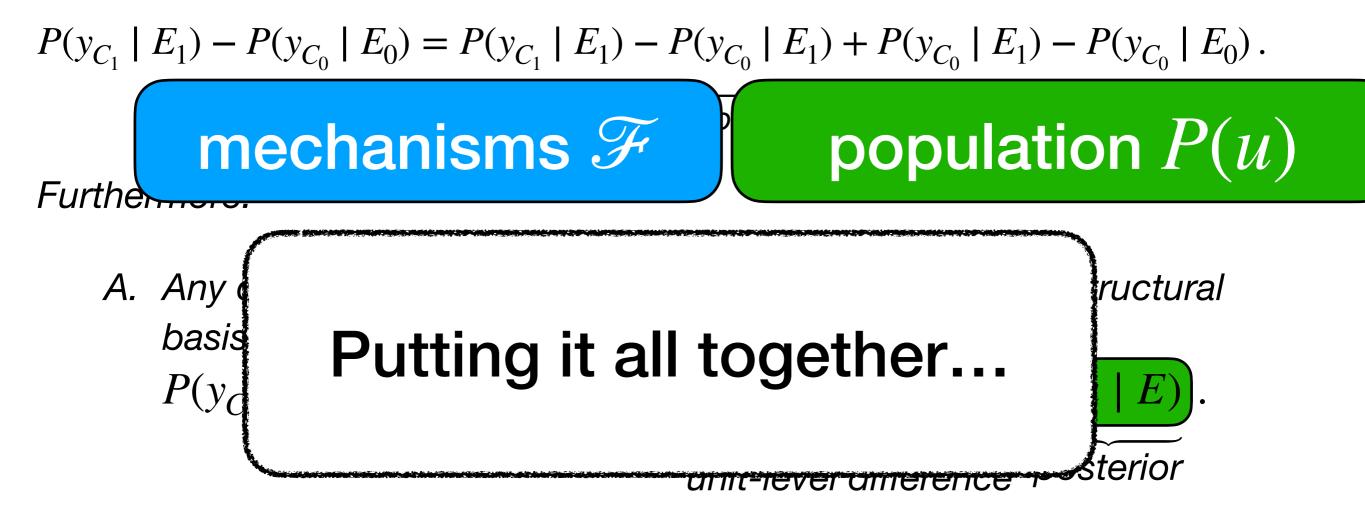
Structural Basis Expansion II

Theorem (continued). Whenever $C_0 = C_1 = c$, any factual contrast $P(y_c | E_1) - P(y_c | E_0)$ admits the following structural basis expansion:



- We will be mostly interested in contrasts w/ C = x, so that X = x represents causal pathways.

Theorem (Contrasts & Structural Basis). Any contrast can be decomposed into its factual and counterfactuals components:



B. any factual contrast ($C_0 = C_1 = C$) admits the structural basis expansion of the form: $P(y_C \mid E_1) - P(y_C \mid E_0) = \sum_{u} \underbrace{y_C(u)}_{unit outcome} \underbrace{P(u \mid E_1) - P(u \mid E_0)}_{posterior difference}$ **Theorem (Contrasts & Structural Basis).** Any contrast can be decomposed into its factual and counterfactuals components:

$$P(y_{C_{1}} | E_{1}) - P(y_{C_{0}} | E_{0}) = P(y_{C_{1}} | E_{1}) - P(y_{C_{0}} | E_{1}) + P(y_{C_{0}} | E_{1}) - P(y_{C_{0}} | E_{0}).$$

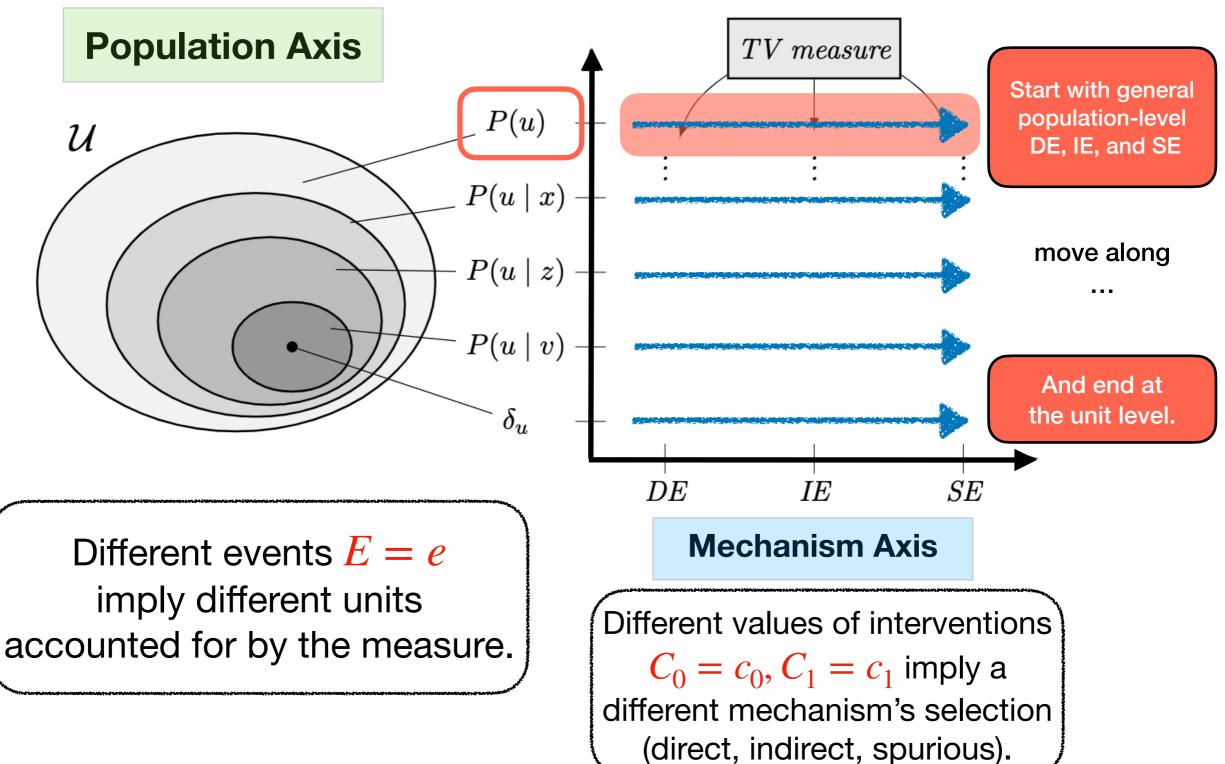
$$mechanisms \mathscr{F}$$

$$population P(u)$$
Furthermore.

A. Any counterfactual contrast ($E_0 = E_1 = E$) admits the structural basis expansion of the form: $P(y_{C_1} \mid E) - P(y_{C_0} \mid E) = \sum_{u} \underbrace{\left[y_{C_1}(u) - y_{C_0}(u) \right]}_{unit-level \ difference} \underbrace{P(u \mid E)}_{posterior}.$

B. any factual contrast ($C_0 = C_1 = C$) admits the structural basis expansion of the form: $P(y_C \mid E_1) - P(y_C \mid E_0) = \sum_{u} \underbrace{y_C(u)}_{unit outcome} \underbrace{P(u \mid E_1) - P(u \mid E_0)}_{posterior difference}$

Explainability Plane



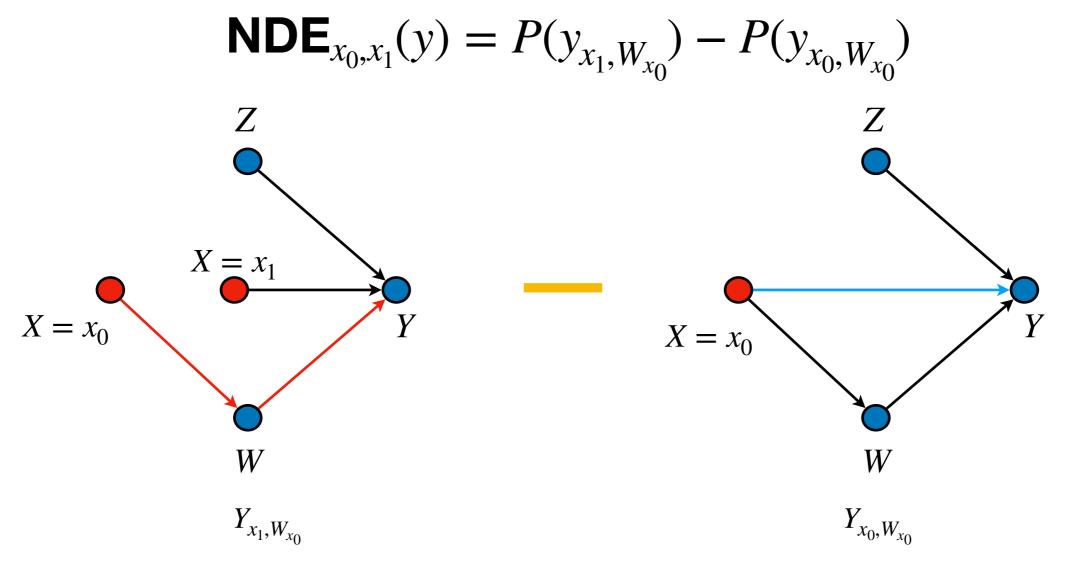
Section 3.2

Figure 7

TV family of causal fairness measures

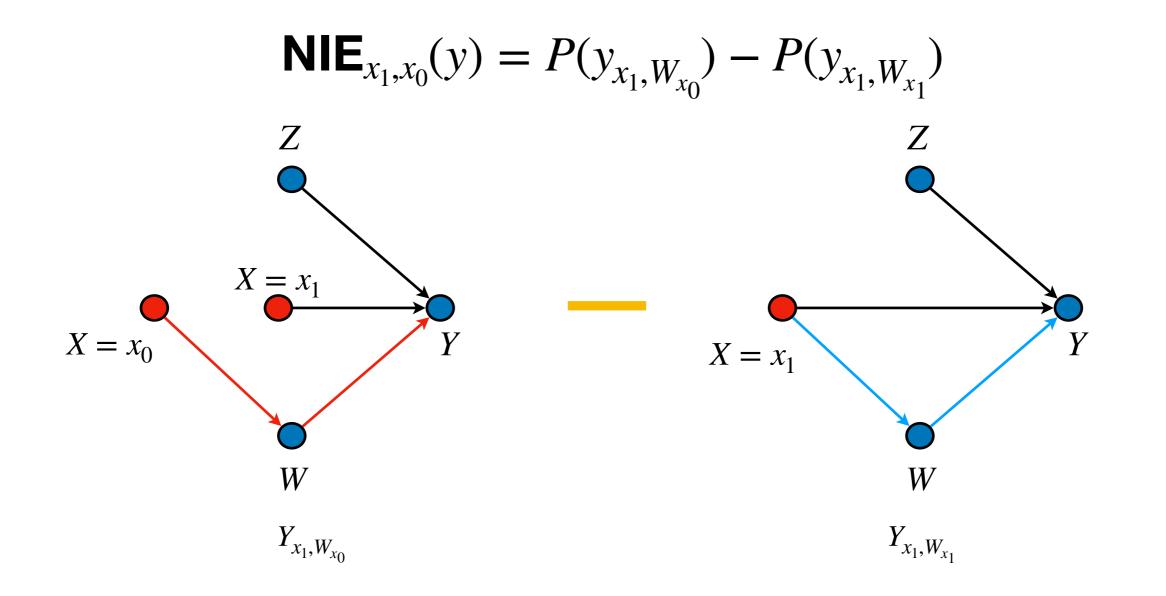
Gedankenexperiment (NDE)

• For a male employee ($X = x_0$), how would his salary (Y) change had he been a female ($X = x_1$), while keeping the age, nationality, education, employment status unchanged (i.e., at the natural level $X = x_0$)?



Gedankenexperiment (NIE)

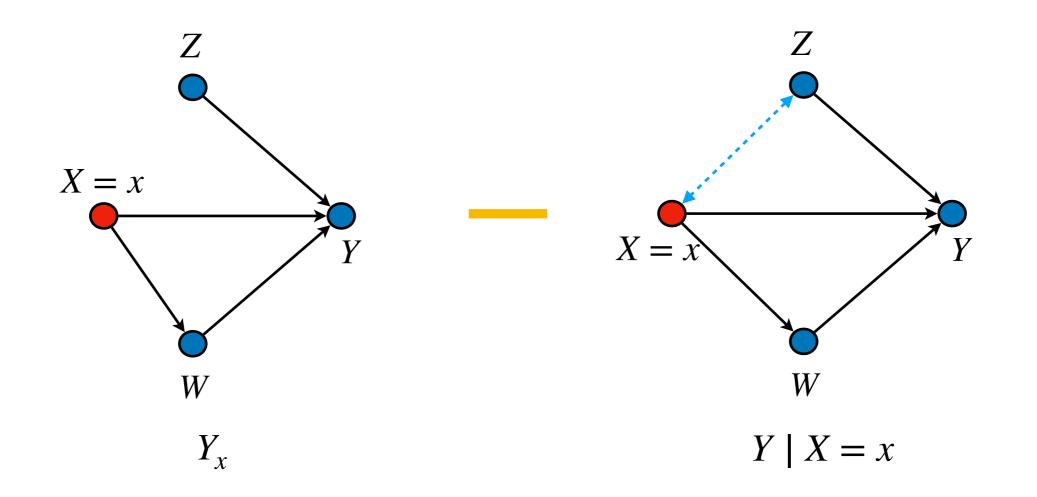
• For a female employee ($X = x_1$), how would her salary (Y) change had she been a male ($X = x_0$), while keeping gender unchanged along the direct causal pathway (at the natural level $X = x_1$)?

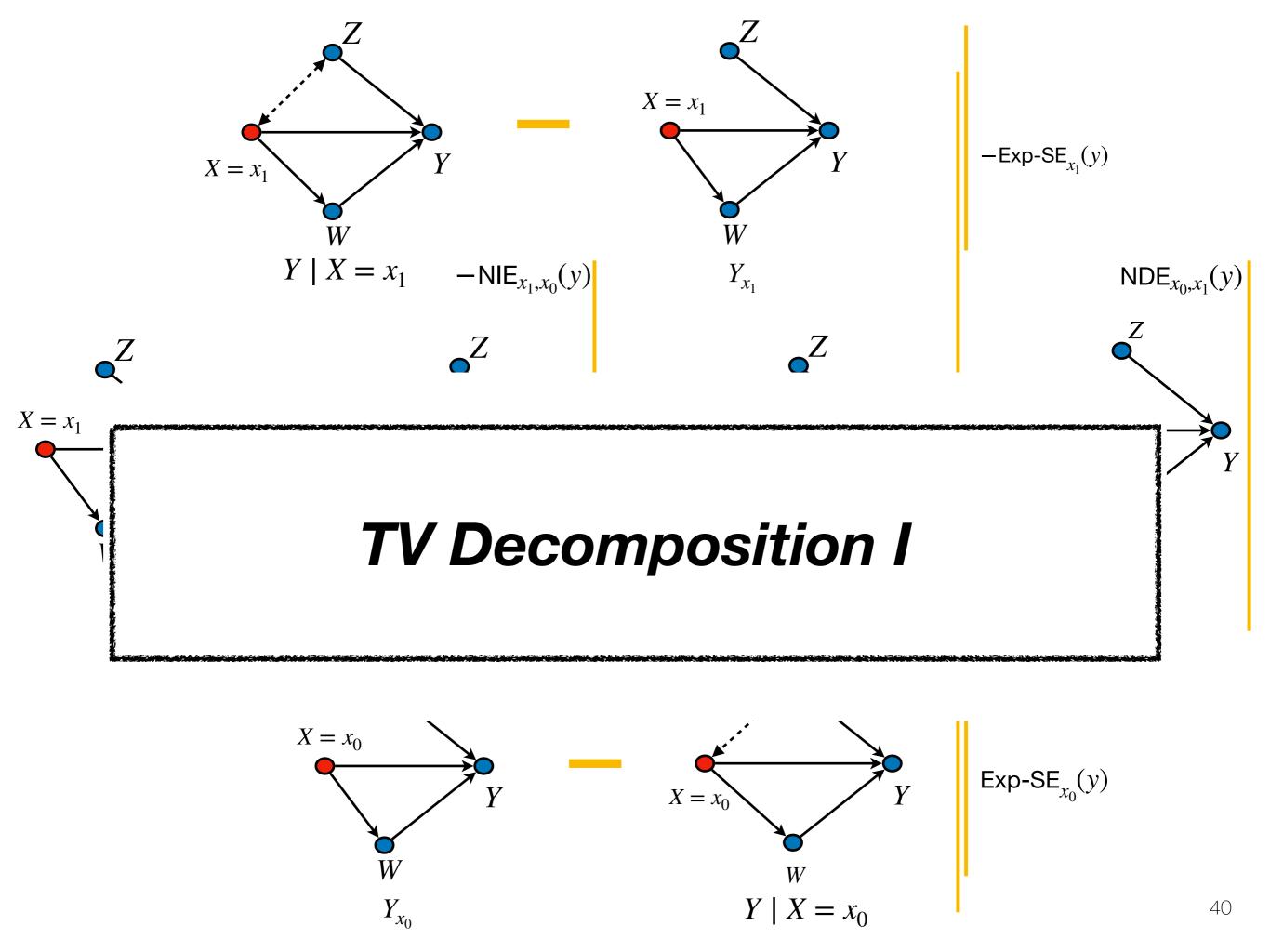


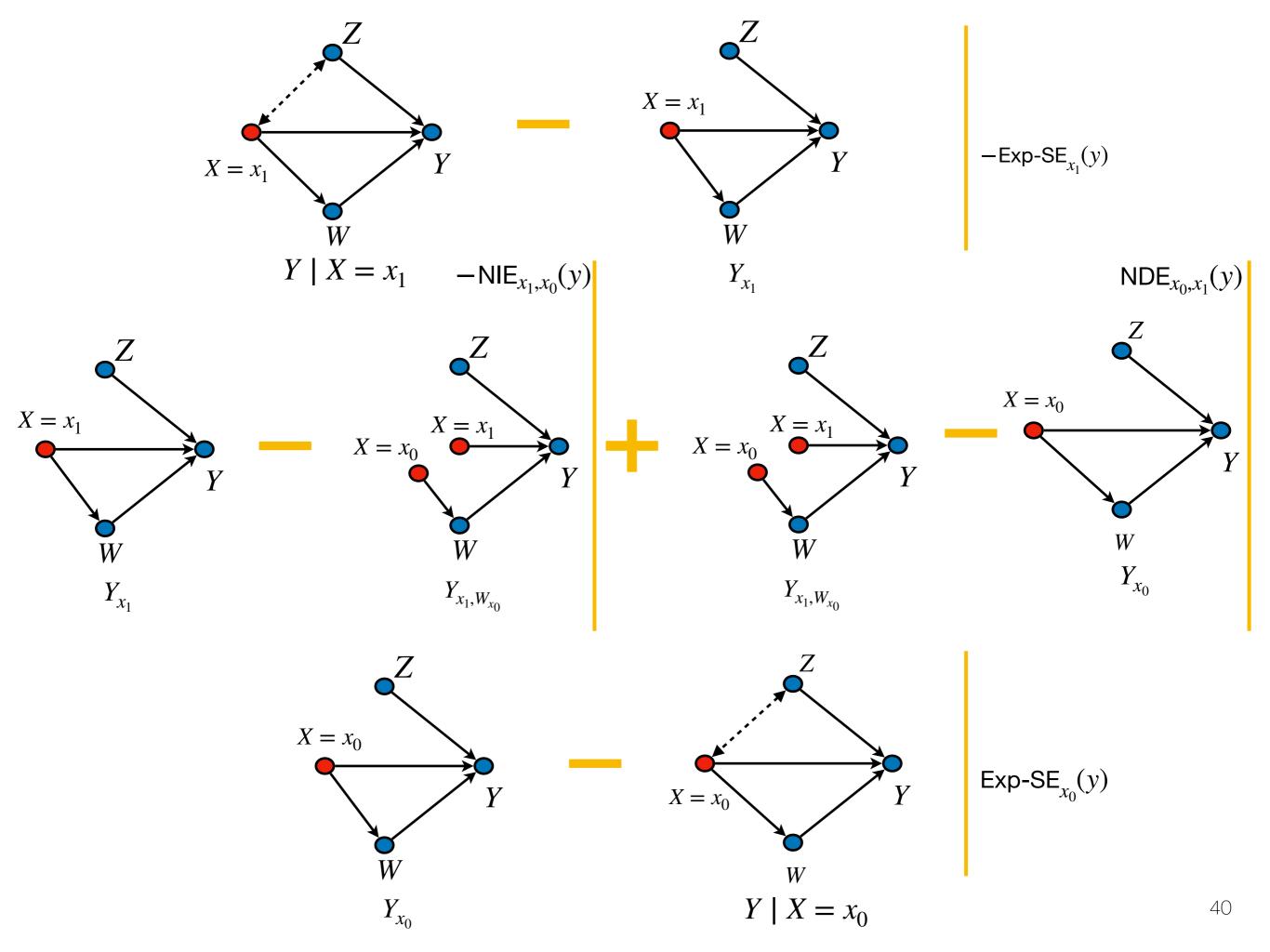
Gedankenexperiment (Exp-SE)

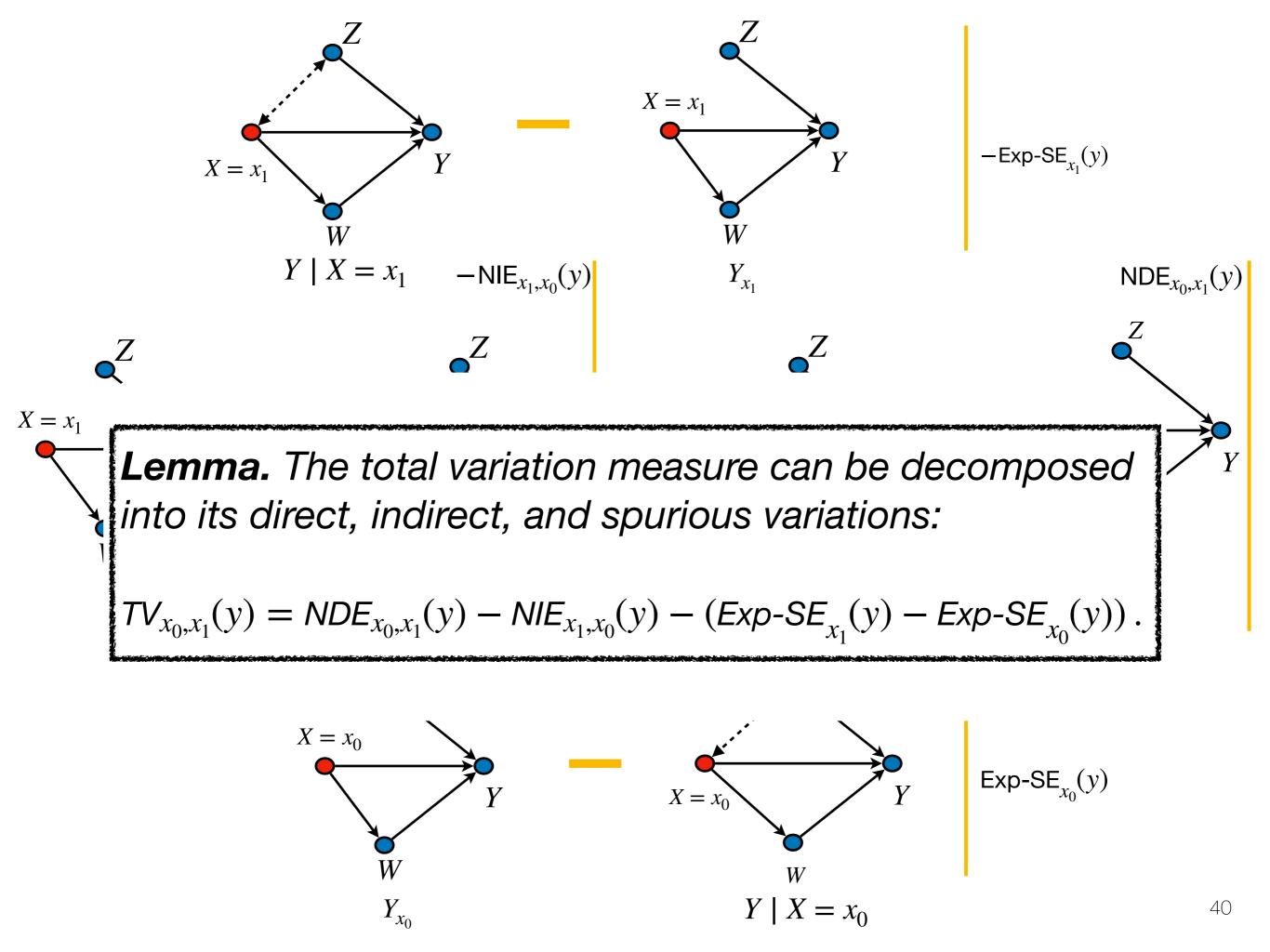
 How would an individuals salary (Y) change if their gender is set to male (or female) by intervention, compared to observing their salary as male (female)?

$$\mathsf{Exp-SE}_{x}(y) = P(y_{x}) - P(y \mid x)$$









Relation to Structural Fairness

Corollary. The criteria based on NDE, NIE, and Exp-SE measures are admissible with respect to structural direct, indirect, and spurious fairness. Formally, these facts are written as:

 $S-DE \implies NDE-fair$ $S-IE \implies NIE-fair$ $S-SE \implies Exp-SE-fair$

> admissibility w.r.t. structural

In practice, for example, by computing the NDE, we can test for the presence of structural direct effect.

Testing Structural Fairness in Practice

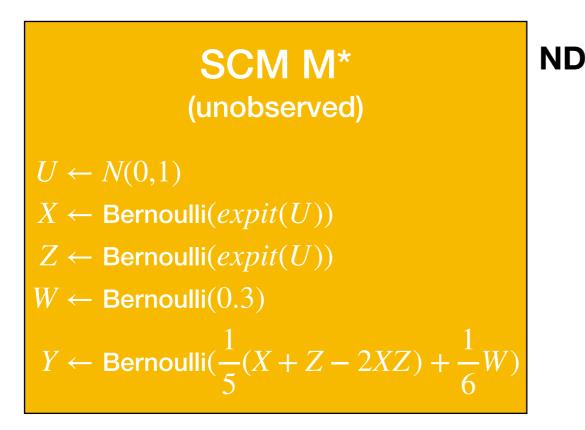
Our previous corollary shows that

S-DE \implies NDE-fair.

- By taking this statement's contrapositive, we can see that $\mathsf{NDE}_{x_0,x_1}(y) \neq 0 \implies \neg \mathsf{S}\text{-}\mathsf{DE}\,.$
- Therefore, in practice, one may use the following hypothesis testing procedure for testing structural direct effect, $H_0: NDE_{x_0,x_1}(y) = 0.$

A similar approach can be used for the NIE and Exp-SE since $S-IE \implies NIE$ -fair $S-SE \implies Exp-SE$ -fair

This will be used to connect with the disparate treatment and impact doctrines later on. **Example (Limitation of NDE).** A new startup company is currently in hiring season. The hiring decision ($Y \in \{0,1\}$ indicating whether the candidate is hired) is based on gender ($X \in \{0,1\}$, female and male, respectively), age ($Z \in \{0,1\}$, younger and older than 40 years, respectively), and education level ($W \in \{0,1\}$ which indicates whether the applicant has a Ph.D. degree). Following the legal guidelines, the startup is in this case obliged to avoid disparate treatment in hiring.



$$\begin{aligned} \mathbf{E}_{x_0,x_1}(y) &= P(y_{x_1,W_{x_0}}) - P(y_{x_0}) \\ &= P(\mathbf{Bernoulli}(\frac{1}{5}(1-Z) + \frac{1}{6}W) = 1) \\ -P(\mathbf{Bernoulli}(\frac{1}{5}(Z) + \frac{1}{6}W) = 1) \\ &= \sum_{z \in \{0,1\}} \sum_{w \in \{0,1\}} P(w) [\frac{1}{5}(1-2z) + \frac{1}{6}w - \frac{1}{6}w] \\ &= \sum_{z \in \{0,1\}} \frac{1}{5}(1-2z) = 0. \end{aligned}$$

Example (Limitation of NDE). A new startup company is currently in hiring season. The hiring decision ($Y \in \{0,1\}$ indicating whether the candidate is hired) is based on gender ($X \in \{0,1\}$, female and male, respectively), age ($Z \in \{0,1\}$, younger and older than 40 years, respectively), and education level ($W \in \{0,1\}$ which indicates whether the applicant has a Ph.D. degree). Following the legal guidelines, the startup is in this case obliged to avoid disparate treatment in hiring.

NDE is admissible w.r.t. S-DE. However, here NDE = 0, but structural direct effect exists.

Q: Is NDE powerful enough for detecting direct discrimination?

offer

v

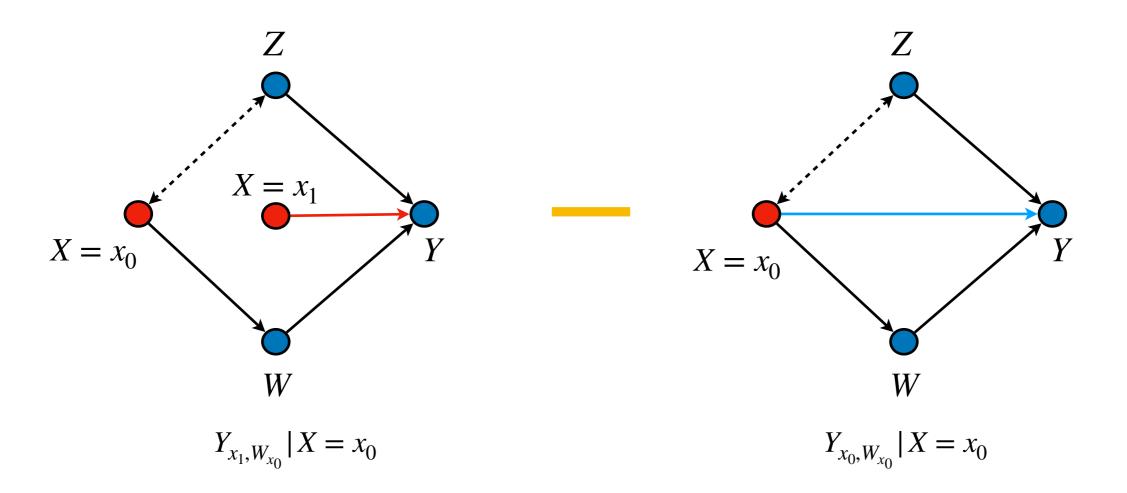
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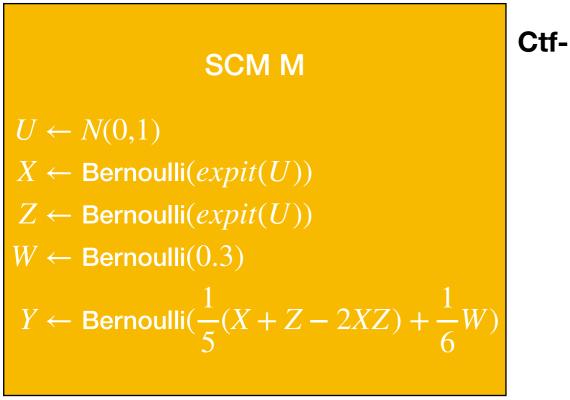
Gedankenexperiment (Ctf-DE)

• For a male employee $X = x_0$, how would his salary change (Y) had he been a female ($X = x_1$), while keeping the age, nationality, education and employment status unchanged (at the level of

Ctf-DE_{x₀,x₁}(y) =
$$P(y_{x_1,W_{x_0}} | x_0) - P(y_{x_0,W_{x_0}} | x_0)$$



Example (Limitation of NDE). A new startup company is currently in hiring season. The hiring decision ($Y \in \{0,1\}$ indicating whether the candidate is hired) is based on gender ($X \in \{0,1\}$, female and male, respectively), age ($Z \in \{0,1\}$, younger and older than 40 years, respectively), and education level ($W \in \{0,1\}$ which indicates whether the applicant has a Ph.D. degree). Following the legal guidelines, the startup is in this case obliged to avoid disparate treatment in hiring.



$$\begin{aligned} \mathsf{DE}_{x_0, x_1}(y \mid x_0) &= P(y_{x_1, W_{x_0}} \mid x_0) - P(y_{x_0} \mid x_0) \\ &= P(\mathsf{Bernoulli}(\frac{1}{5}(1-Z) + \frac{1}{6}W) = 1 \mid x_0) \\ &- P(\mathsf{Bernoulli}(\frac{1}{5}(Z) + \frac{1}{6}W) = 1 \mid x_0) \\ &= \sum_{z \in \{0, 1\}} \sum_{w \in \{0, 1\}} P(w)P(z \mid x_0)[\frac{1}{5}(1-2z) + \frac{1}{6}w - \frac{1}{6}w] \\ &= \sum_{z \in \{0, 1\}} \frac{1}{5}(1-2z)P(z \mid x_0) = 0.036. \end{aligned}$$

Example (Limitation of NDE). A new startup company is currently in hiring season. The hiring decision ($Y \in \{0,1\}$ indicating whether the candidate is hired) is based on gender ($X \in \{0,1\}$, female and male, respectively), age ($Z \in \{0,1\}$, younger and older than 40 years, respectively), and education level ($W \in \{0,1\}$ which indicates whether the applicant has a Ph.D. degree). Following the legal guidelines, the startup is in this case obliged to avoid disparate treatment in hiring.

Key properties of Ctf-DE:

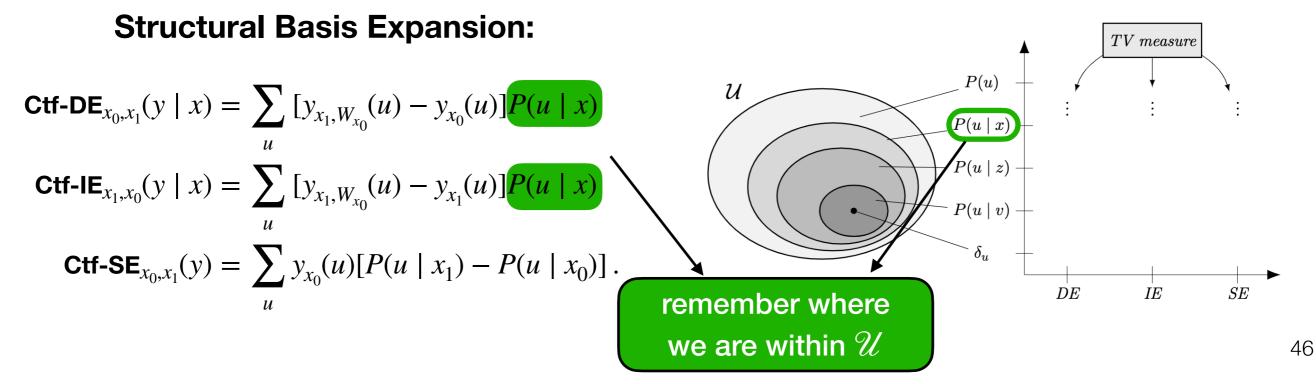
U $\leftarrow \Lambda$ X $\leftarrow B$ Z $\leftarrow B$ W $\leftarrow Bernount(0,2)^{*}$ Y $\leftarrow Bernoulli(\frac{1}{5}(X+Z-2XZ)+\frac{1}{6}W)$ Section 4 1. Ctf-DE is admissible. $x_0)$ $x_0)$ $z \in \{0,1\} \ w \in \{0,1\}\}$ $= \sum_{z \in \{0,1\}} \frac{1}{5}(1-2z)P(z \mid x_0) = 0.036.$

Example 10

x-specific measures

Definition. The effect of treatment on the treated and counterfactual direct, indirect, and spurious effects are defined as

$$\begin{aligned} & \textit{ETT}_{x_0, x_1}(y \mid x) = P(y_{x_1} \mid x) - P(y_{x_0} \mid x) \\ & \textit{Ctf-DE}_{x_0, x_1}(y \mid x) = P(y_{x_1, W_{x_0}} \mid x) - P(y_{x_0} \mid x) \\ & \textit{Ctf-IE}_{x_1, x_0}(y \mid x) = P(y_{x_1, W_{x_0}} \mid x) - P(y_{x_1} \mid x) \\ & \textit{Ctf-SE}_{x_0, x_1}(y) = P(y_{x_0} \mid x_1) - P(y_{x_0} \mid x_0) \,. \end{aligned}$$



x-specific

Definition. The effect of treatment on direct, indirect, and spurious effects and

$$\begin{aligned} \mathsf{TE}_{x_0, x_1}(y \mid x) &= P(y_{x_1}) - P(y_{x_0}) \\ \mathsf{NDE}_{x_0, x_1}(y) &= P(y_{x_1, W_{x_0}}) - P(y_{x_0}) \\ \mathsf{NIE}_{x_1, x_0}(y) &= P(y_{x_1, W_{x_0}}) - P(y_{x_1}) \\ \mathsf{Exp-SE}_{x_0, x_1}(y) &= P(y_x) - P(y_x \mid x) \,. \end{aligned}$$

$$\begin{aligned} & \textit{ETT}_{x_0, x_1}(y \mid x) = P(y_{x_1} \mid x) - P(y_{x_0} \mid x) & \text{where we came from} \\ & \textit{Ctf-DE}_{x_0, x_1}(y \mid x) = P(y_{x_1, W_{x_0}} \mid x) - P(y_{x_0} \mid x) \\ & \textit{Ctf-IE}_{x_1, x_0}(y \mid x) = P(y_{x_1, W_{x_0}} \mid x) - P(y_{x_1} \mid x) \\ & \textit{Ctf-SE}_{x_0, x_1}(y) = P(y_{x_0} \mid x_1) - P(y_{x_0} \mid x_0) \,. \end{aligned}$$

Structural Basis Expansion:

$$Ctf-DE_{x_0,x_1}(y \mid x) = \sum_{u} [y_{x_1,W_{x_0}}(u) - y_{x_0}(u)]P(u \mid x)$$

$$Ctf-IE_{x_1,x_0}(y \mid x) = \sum_{u} [y_{x_1,W_{x_0}}(u) - y_{x_1}(u)]P(u \mid x)$$

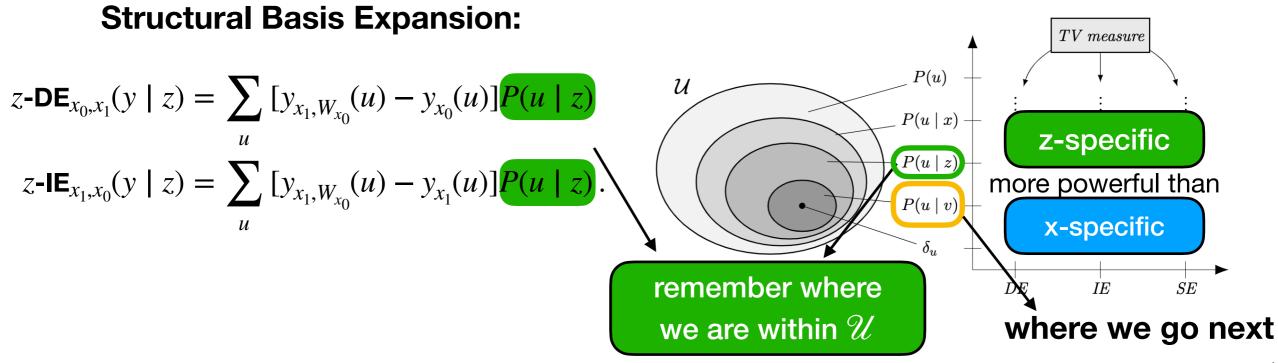
$$Ctf-SE_{x_0,x_1}(y) = \sum_{u} y_{x_0}(u)[P(u \mid x_1) - P(u \mid x_0)]$$

$$remember where we are within \mathcal{U}$$
where we go next 46

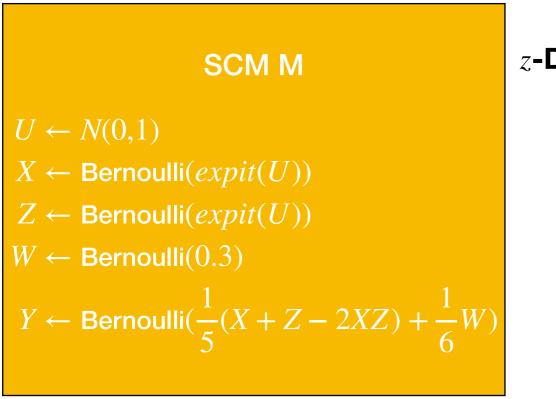
z-specific measures

Definition. The *z*-specific total, direct, and indirect effects are defined as

$$z - TE_{x_0, x_1}(y \mid z) = P(y_{x_1} \mid z) - P(y_{x_0} \mid z)$$
$$z - DE_{x_0, x_1}(y \mid z) = P(y_{x_1, W_{x_0}} \mid z) - P(y_{x_0} \mid z)$$
$$z - IE_{x_1, x_0}(y \mid z) = P(y_{x_1, W_{x_0}} \mid z) - P(y_{x_1} \mid z).$$



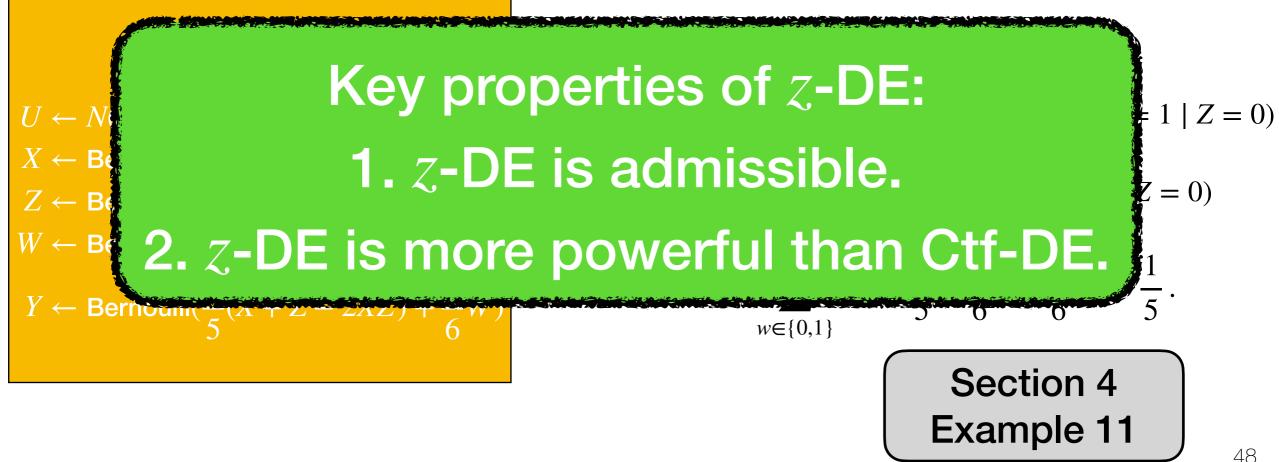
Example (Limitation of NDE). A new startup company is currently in hiring season. The hiring decision ($Y \in \{0,1\}$ indicating whether the candidate is hired) is based on gender ($X \in \{0,1\}$, female and male, respectively), age ($Z \in \{0,1\}$, younger and older than 40 years, respectively), and education level ($W \in \{0,1\}$ which indicates whether the applicant has a Ph.D. degree). Following the legal guidelines, the startup is in this case obliged to avoid disparate treatment in hiring.



$$DE(y \mid Z = 0) = P(y_{x_1, W_{x_0}} \mid Z = 0) - P(y_{x_0} \mid Z = 0)$$

= $P(Bernoulli(\frac{1}{5}(1 - Z) + \frac{1}{6}W) = 1 \mid Z = 0)$
 $-P(Bernoulli(\frac{1}{5}(Z) + \frac{1}{6}W) = 1 \mid Z = 0)$
= $\sum_{w \in \{0, 1\}} P(w)[\frac{1}{5} + \frac{1}{6}w - \frac{1}{6}w] = \frac{1}{5}.$
Section 4
Example 11

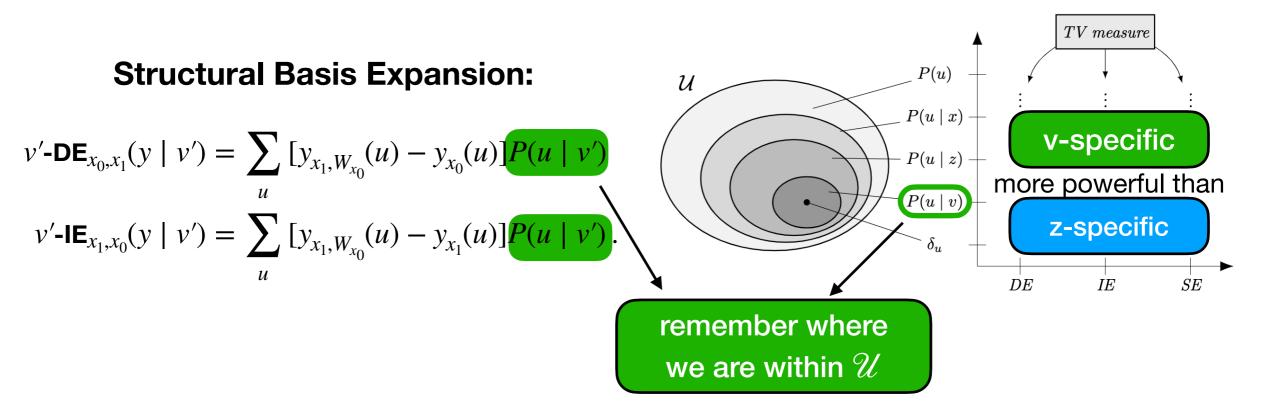
Example (Limitation of NDE). A new startup company is currently in hiring season. The hiring decision ($Y \in \{0,1\}$) indicating whether the candidate is hired) is based on gender ($X \in \{0,1\}$, female and male, respectively), age ($Z \in \{0,1\}$, younger and older than 40 years, respectively), and education level ($W \in \{0,1\}$ which indicates whether the applicant has a Ph.D. degree). Following the legal guidelines, the startup is in this case obliged to avoid disparate treatment in hiring.



v'-specific measures

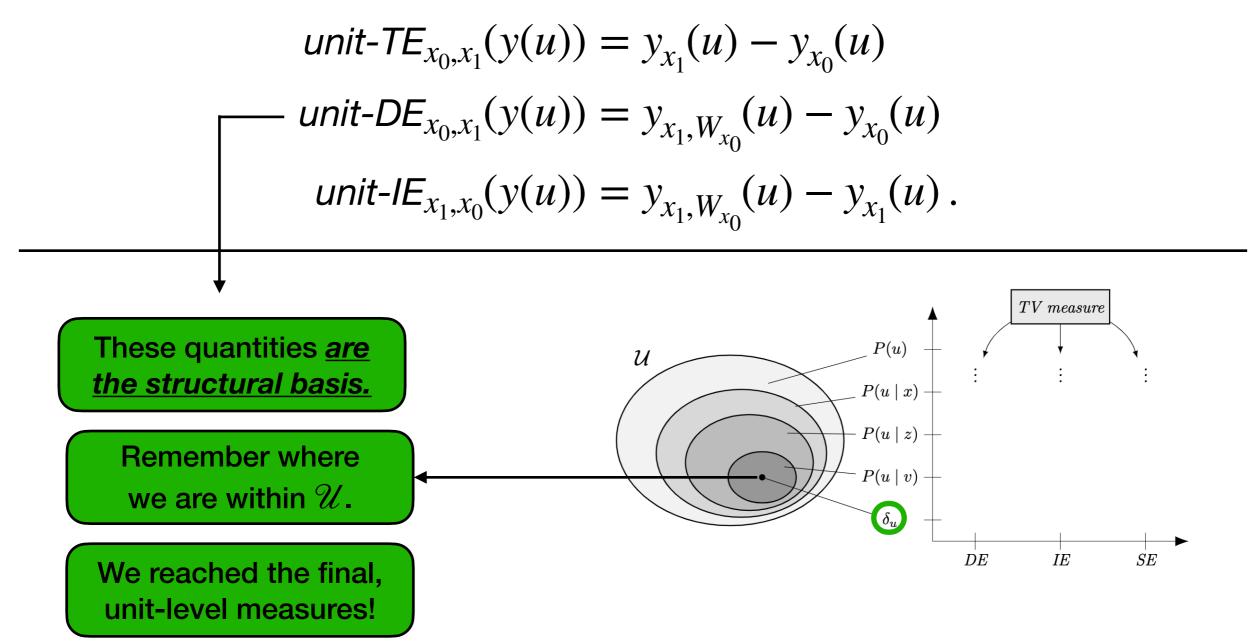
Definition. The v'-specific total, direct, and indirect effects are defined as

$$\begin{aligned} v' - TE_{x_0, x_1}(y \mid v') &= P(y_{x_1} \mid v') - P(y_{x_0} \mid v') \\ v' - DE_{x_0, x_1}(y \mid v') &= P(y_{x_1, W_{x_0}} \mid v') - P(y_{x_0} \mid v') \\ v' - IE_{x_1, x_0}(y \mid v') &= P(y_{x_1, W_{x_0}} \mid v') - P(y_{x_1} \mid v') . \end{aligned}$$



Unit-level measures

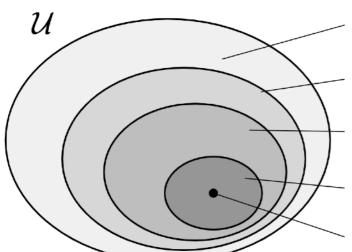
Definition. Given a unit U = u, the unit-level total, direct, and indirect effects are given by



Lemma. Under the Standard fairness model, all the measures within the TV family can be written as contrasts $P(y_{C_1} | E_1) - P(y_{C_0} | E_0)$, following he

constructions indi

units

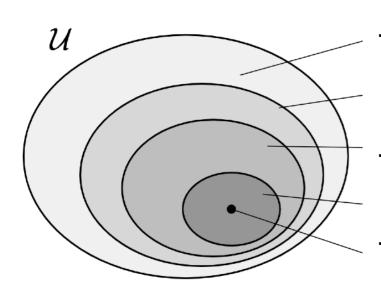


ICaled Delow.mechanismunitMeasure C_0 C_1 E_0 E_1 TV_{x_0,x_1} \emptyset \emptyset x_0 x_1 TEx_{x_0,x_1} x_0 x_1 \emptyset	
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	
$\overline{\sigma}$ TE r_0 r_1 \emptyset \emptyset	
\mathbb{E} \mathbb{E}_{x_0,x_1} \mathbb{E}_0 \mathbb{E}_1 \mathbb{E}_0	
\mathbb{E} Exp-SE _x x x Ø x Direct	
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$\begin{array}{c c c c c c c c c c c c c c c c c c c $	
$\begin{array}{ c c c c c c c c c c c c c c c c c c c$	
$\sim z - TE_{x_0, x_1}$ x_0 x_1 z z	
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$(1 z-1E_{x_0,x_1} x_0 x_0, W_{x_1} z z) + 7 (1)$	
$\sim v' - TE_{x_0, x_1}$ x_0 x_1 v' v'	
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	
$\stackrel{\text{unit-TE}_{x_0,x_1}}{=} \begin{array}{ c c c c c c c c } & x_0 & x_1 & u & u \\ \hline & unit-DE_{x_0,x_1} & x_0 & x_1, W_{x_0} & u & u \end{array}$	
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	
$\begin{array}{ c c c c c c c c c c c c c c c c c c c$	51

Lemma. Under the Standard fairness model, all the measures within the TV family can be written as contrasts $P(y_{C_1} | E_1) - P(y_{C_0} | E_0)$, following he constructions indicated below.

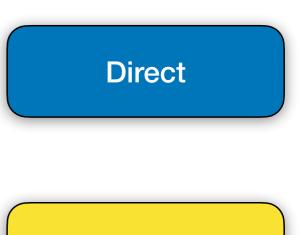
icated below. mechanism unit

units



	C_0	C_1	E_0	E_1
TV_{x_0,x_1}	Ø	Ø	x_0	x_1
TE_{x_0,x_1}	x_0	x_1	Ø	Ø
$\operatorname{Exp-SE}_x$	x	x	Ø	x
NDE_{x_0,x_1}	x_0	x_1, W_{x_0}	Ø	Ø
NIE_{x_0,x_1}	x_0	x_0, W_{x_1}	Ø	Ø
ETT_{x_0,x_1}	x_0	x_1	x	x
$Ctf-SE_{x_0,x_1}$	x_0	x_0	x_0	x_1
$\text{Ctf-DE}_{x_0,x_1}$	x_0	x_1, W_{x_0}	x	x
$\operatorname{Ctf-IE}_{x_0,x_1}$	x_0	x_0, W_{x_1}	x	x
$z ext{-} ext{TE}_{x_0,x_1}$	x_0	x_1	z	z
$z ext{-} ext{DE}_{x_0,x_1}$	x_0	x_1, W_{x_0}	z	z
$z ext{-}\mathrm{IE}_{x_0,x_1}$	x_0	x_0, W_{x_1}	z	\boldsymbol{z}
v' -TE $_{x_0,x_1}$	x_0	x_1	v'	v'
v' -DE $_{x_0,x_1}$	x_0	x_1, W_{x_0}	v'	v'
v' -I E_{x_0,x_1}	x_0	x_0, W_{x_1}	v'	v'
unit-TE $_{x_0,x_1}$	x_0	x_1	u	u
$ ext{unit-DE}_{x_0,x_1} \\ ext{unit-IE}_{x_0,x_1} ext{}$	x_0	x_1, W_{x_0}	u	u
	Measure TV_{x_0,x_1} TE_{x_0,x_1} $Exp-SE_x$ NDE_{x_0,x_1} NIE_{x_0,x_1} ETT_{x_0,x_1} $Ctf-SE_{x_0,x_1}$ $Ctf-DE_{x_0,x_1}$ $z-TE_{x_0,x_1}$ $z-IE_{x_0,x_1}$ $v'-TE_{x_0,x_1}$ $v'-IE_{x_0,x_1}$ $v'-IE_{x_0,x_1}$ $unit-TE_{x_0,x_1}$	$\begin{array}{c c} {\rm TV}_{x_0,x_1} & \emptyset \\ {\rm TE}_{x_0,x_1} & x_0 \\ {\rm Exp-SE}_x & x \\ {\rm NDE}_{x_0,x_1} & x_0 \\ {\rm NIE}_{x_0,x_1} & x_0 \\ {\rm ETT}_{x_0,x_1} & x_0 \\ {\rm ETT}_{x_0,x_1} & x_0 \\ {\rm Ctf-SE}_{x_0,x_1} & x_0 \\ {\rm Ctf-DE}_{x_0,x_1} & x_0 \\ {\rm Ctf-IE}_{x_0,x_1} & x_0 \\ {\rm z-TE}_{x_0,x_1} & x_0 \\ {\rm z-IE}_{x_0,x_1} & x_0 \\ {\rm v'-TE}_{x_0,x_1} & x_0 \\ {\rm v'-DE}_{x_0,x_1} & x_0 \\ {\rm v'-IE}_{x_0,x_1} & x_0 \\ {\rm unit-TE}_{x_0,x_1} & x_0 \end{array}$	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{c c c c c c c c c c c c c c c c c c c $

mechanisms



Indirect

Spurious

Lemma. Under the Standard fairness model, all the measures within the TV family can be written as contrasts $P(y_{C_1} | E_1) - P(y_{C_0} | E_0)$, following he constructions indicated below. mechanism unit

units

	Measure	C_0	C_1	E_0	E_1
	TV_{x_0,x_1}	Ø	Ø	x_0	x_1
rai	TE_{x_0,x_1}	x_0	x_1	Ø	Ø
general	$\operatorname{Exp-SE}_x$	x	x	Ø	x
50	NDE_{x_0,x_1}	x_0	x_1, W_{x_0}	Ø	Ø
C	NIE_{x_0,x_1}	x_0	x_0, W_{x_1}	Ø	Ø
2	$\operatorname{ETT}_{x_0,x_1}$	x_0	x_1	x	x
N	$\text{Ctf-SE}_{x_0,x_1}$	x_0	x_0	x_0	x_1
X	$\text{Ctf-DE}_{x_0,x_1}$	x_0	x_1, W_{x_0}	x	x
	$Ctf-IE_{x_0,x_1}$	x_0	x_0, W_{x_1}	x	x
12	$z ext{-} ext{TE}_{x_0,x_1}$	x_0	x_1	z	z
I	$z ext{-} ext{DE}_{x_0,x_1}$	x_0	x_1, W_{x_0}	z	z
2	z -IE $_{x_0,x_1}$	x_0	x_0, W_{x_1}	z	z
A	v' -TE $_{x_0,x_1}$	x_0	x_1	v'	v'
U	v' -DE $_{x_0,x_1}$	x_0	x_1, W_{x_0}	v'	v'
A	v' -IE $_{x_0,x_1}$	x_0	x_0, W_{x_1}	v'	v'
4	unit-TE $_{x_0,x_1}$	x_0	x_1	u	u
unit	unit- DE_{x_0,x_1}	x_0	x_1, W_{x_0}	u	u
	unit-IE $_{x_0,x_1}$	x_0	x_0, W_{x_1}	u	u

mechanisms

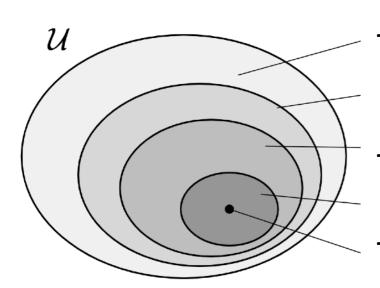


Spurious

Lemma. Under the Standard fairness model, all the measures within the TV family can be written as contrasts $P(y_{C_1} | E_1) - P(y_{C_0} | E_0)$, following he constructions indicated below. mechanism

unit

units



	Measure	C_0	C_1	E_0	E_1	
	TV_{x_0,x_1}	Ø	Ø	x_0	x_1	
ral	TE_{x_0,x_1}	x_0	x_1	Ø	Ø	
general	$\operatorname{Exp-SE}_x$	x	x	Ø	x	
5 G	NDE_{x_0,x_1}	x_0	x_1, W_{x_0}	Ø	Ø	
C	NIE_{x_0,x_1}	x_0	x_0, W_{x_1}	Ø	Ø	
x	ETT_{x_0,x_1}	x_0	x_1	x	x	
Ň	$Ctf-SE_{x_0,x_1}$	x_0	x_0	x_0	x_1	
X	$Ctf-DE_{x_0,x_1}$	x_0	x_1, W_{x_0}	x	x	
C	$\text{Ctf-IE}_{x_0,x_1}$	x_0	x_0, W_{x_1}	x	x	
2	$z ext{-} ext{TE}_{x_0,x_1}$	x_0	x_1	z	z	
I	$z ext{-} ext{DE}_{x_0,x_1}$	x_0	x_1, W_{x_0}	z	z	
Z	$z ext{-}\mathrm{IE}_{x_0,x_1}$	x_0	x_0, W_{x_1}	z	z	
A	v' -TE $_{x_0,x_1}$	x_0	x_1	v'	v'	
U	v' -DE $_{x_0,x_1}$	x_0	x_1, W_{x_0}	v'	v'	
A'	v' -I E_{x_0,x_1}	x_0	x_0, W_{x_1}	v'	v'	
4	unit-TE $_{x_0,x_1}$	x_0	x_1	u	u	
unit	unit-DE $_{x_0,x_1}$	x_0	x_1, W_{x_0}	u	u	
	unit-IE $_{x_0,x_1}$	x_0	x_0, W_{x_1}	u	u	

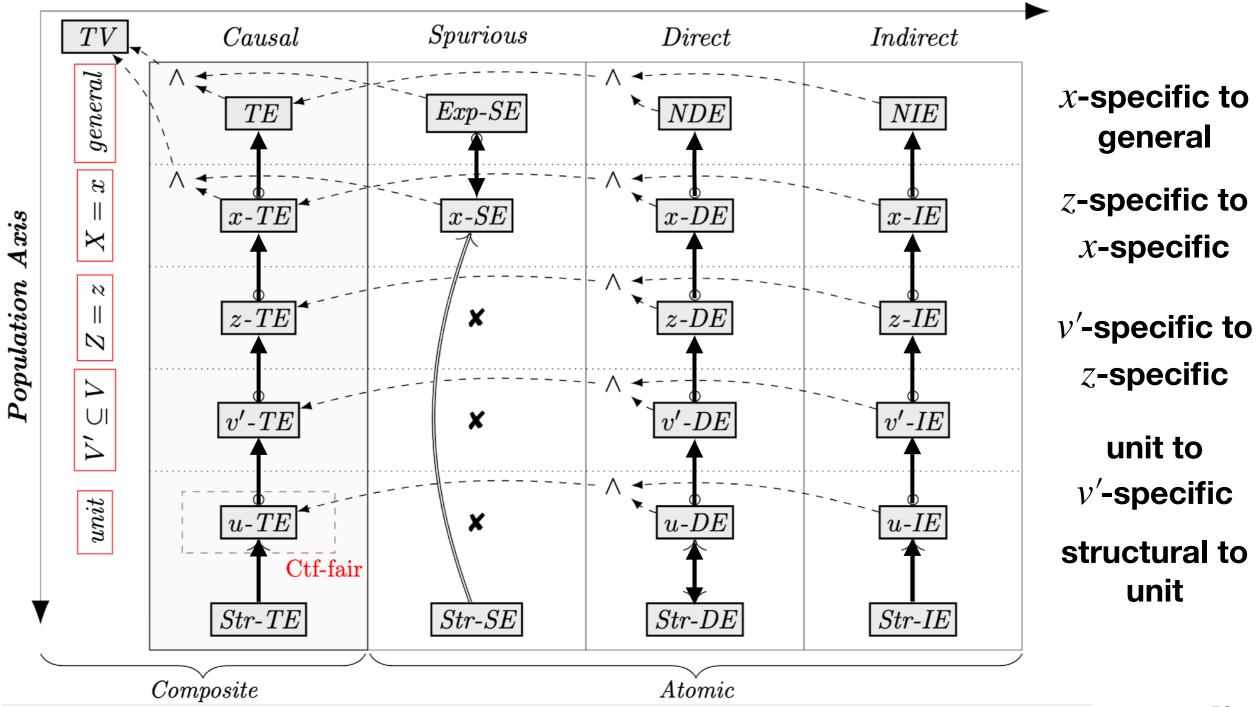
mechanisms



Fairness Map

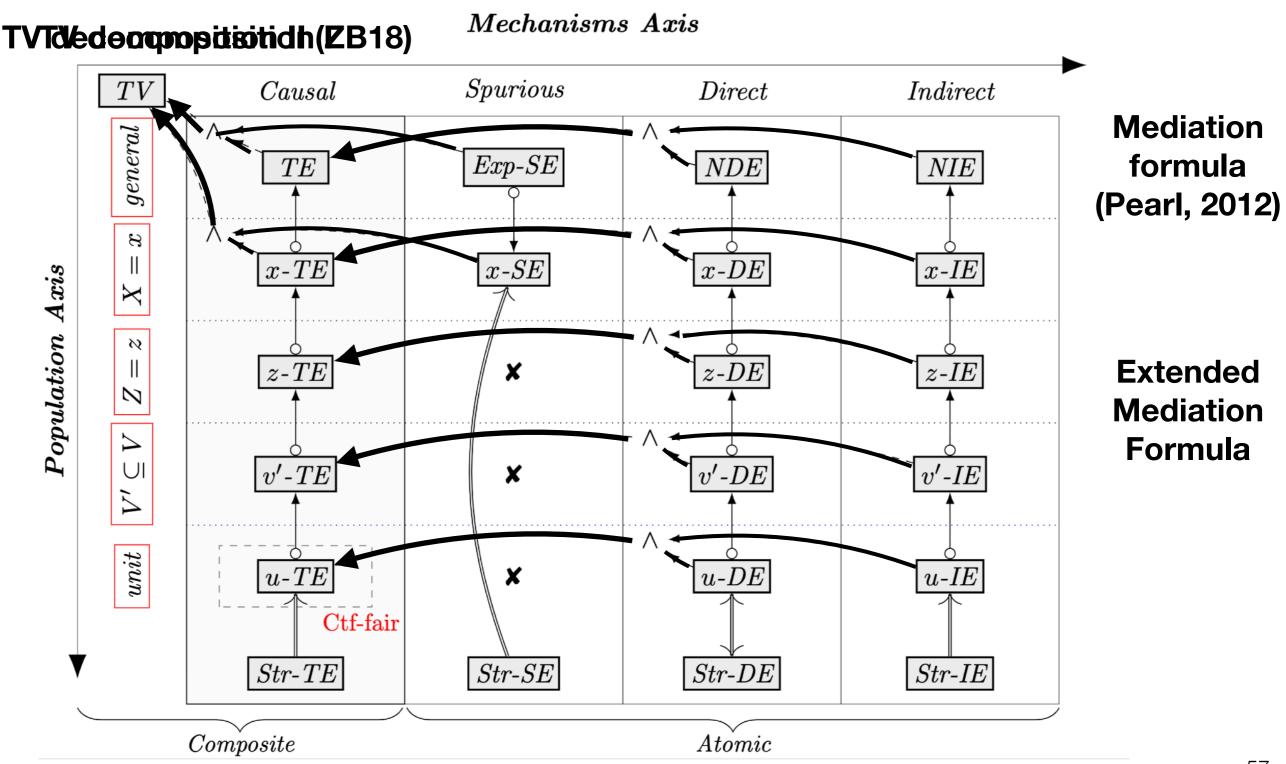
Fairness Map

Mechanisms Axis



Fairness Map

Section 4.2 Theorem 7



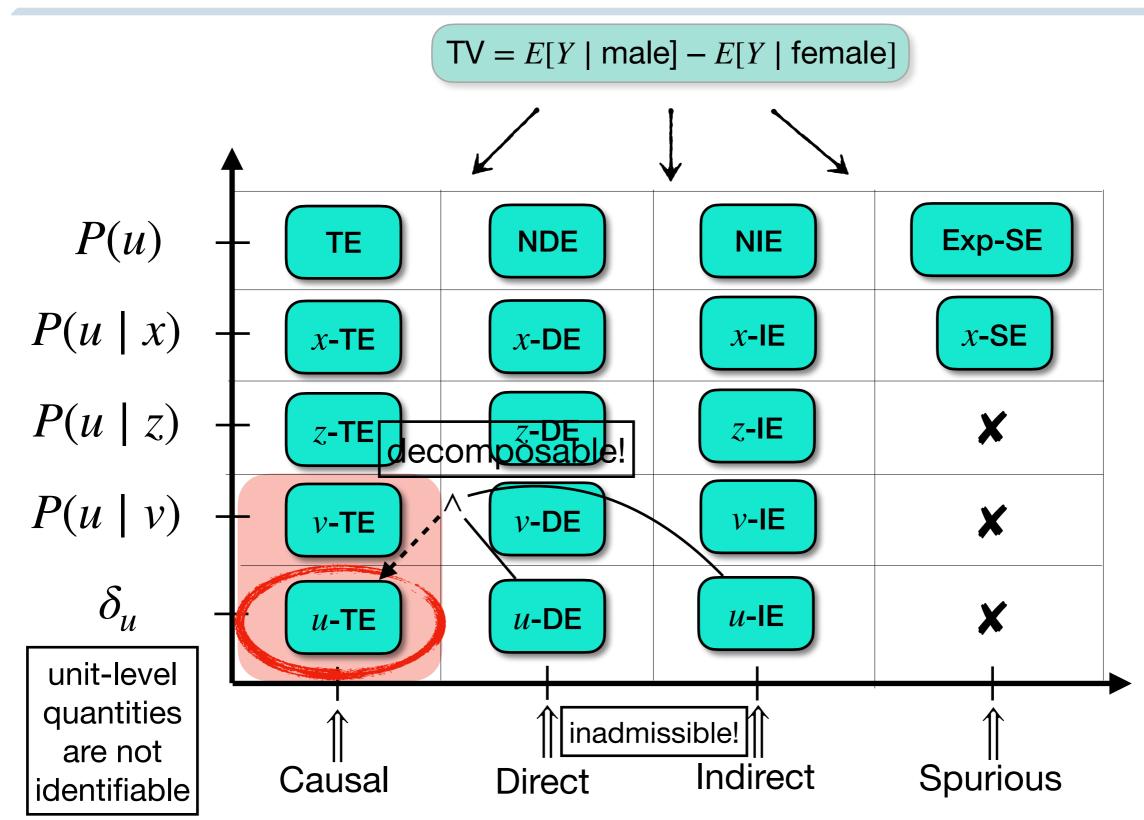
Other connections with the literature

- How does the presented framework relates to other prominent measures in the literature?
- In particular, we consider the following measures:

(i) Counterfactual Fairness (Kusner et. al., '17)

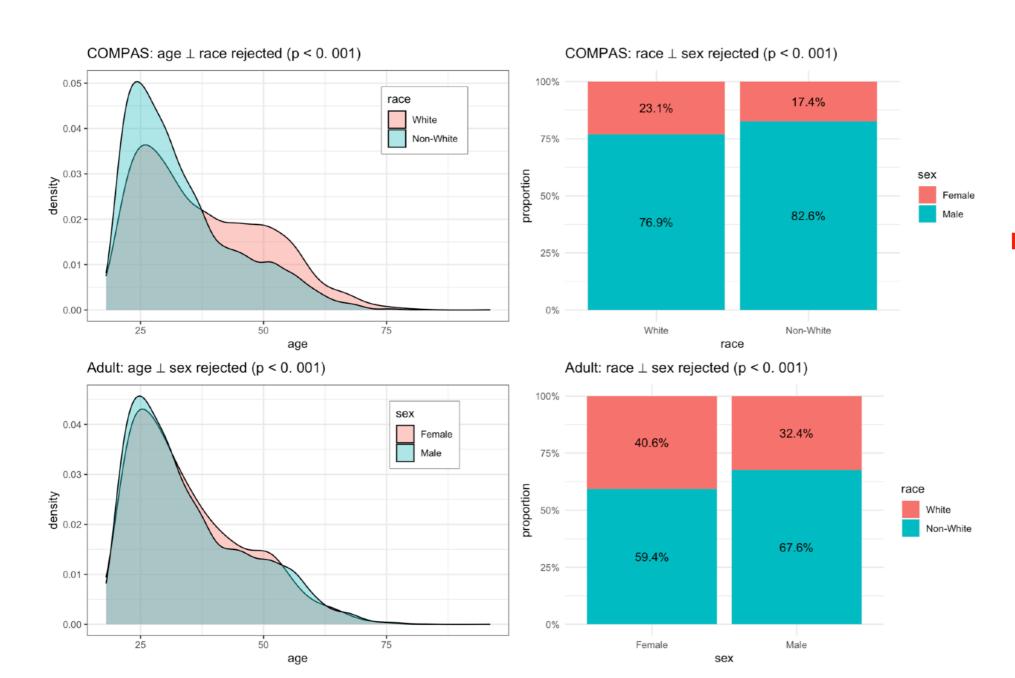
(ii) Individual Fairness (Dwork et. al., '12)

Counterfactual fairness (Kusner et. al., 2017)



Counterfactual fairness (Kusner et. al., 2017)

Assumption: ancestral closure of set X.



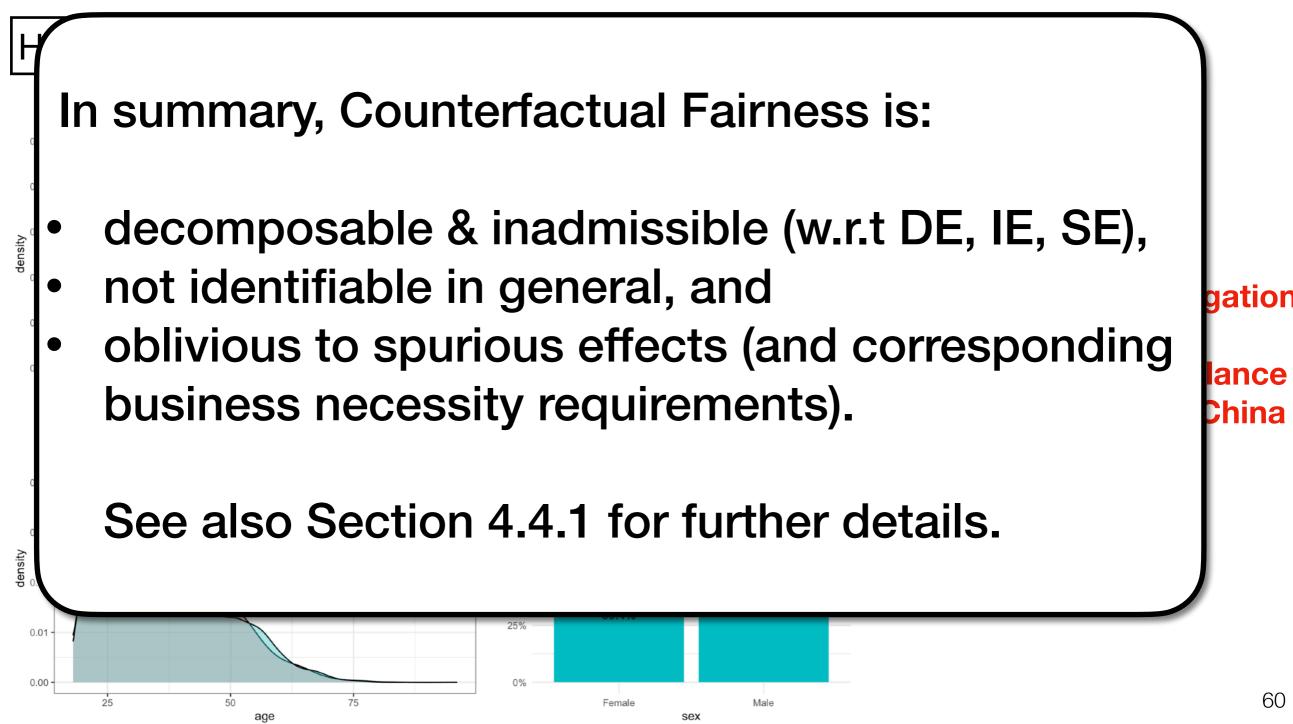
redlining

religious segregation

rural/urban balance of genders in China

Counterfactual fairness (Kusner et. al., 2017)

Assumption: ancestral closure of set X.



Individual Fairness (Dwork. et. al., 2012)

Causal Fairness Analysis implications on IF:

• IF is oblivious to the underlying causal mechanisms.

• IF captures the direct effect only under the SFM.

Example 17 Section 4.4.2

Proposition 5 Section 4.4.2

• IF with a sparse metric d is not admissible.

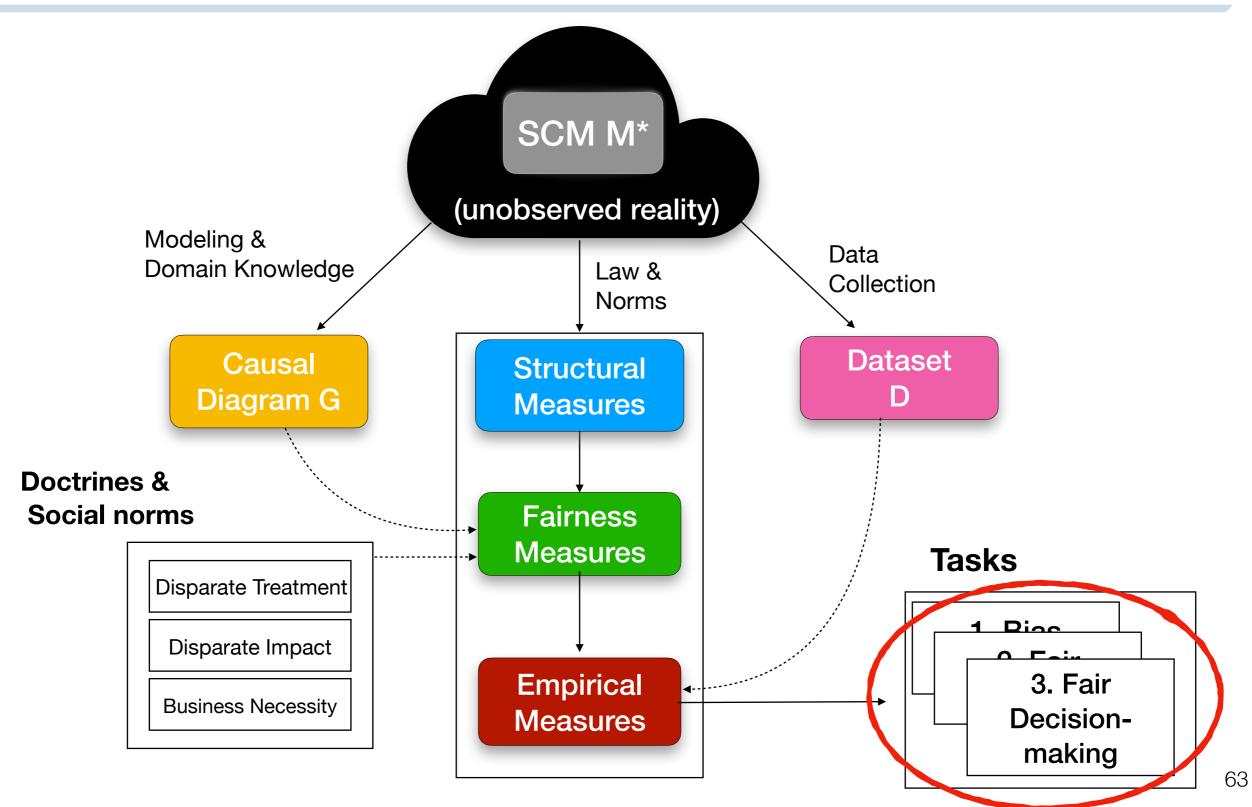
• IF with a complete metric *d* doesn't account for business necessity.

Example 18 Section 4.4.2

Proposition 11 Section 4.4.2

Part II

Fairness Tasks (Big Picture)

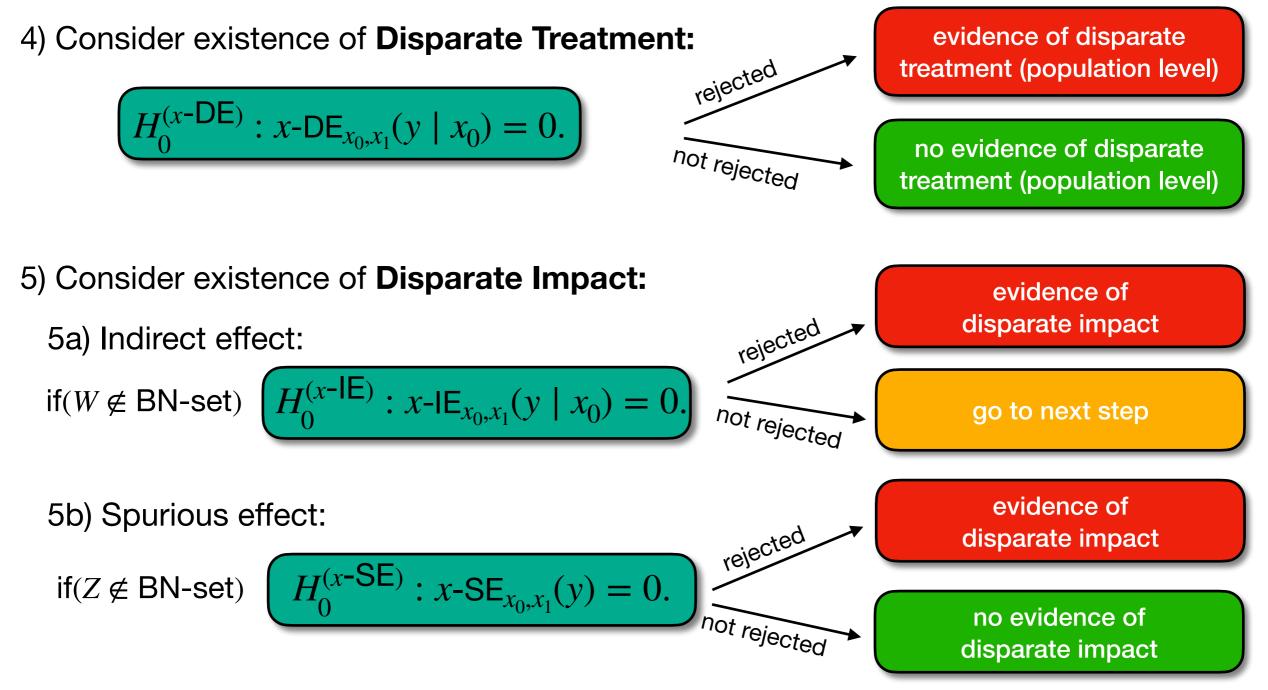


Task 1. Bias Detection & Quantification

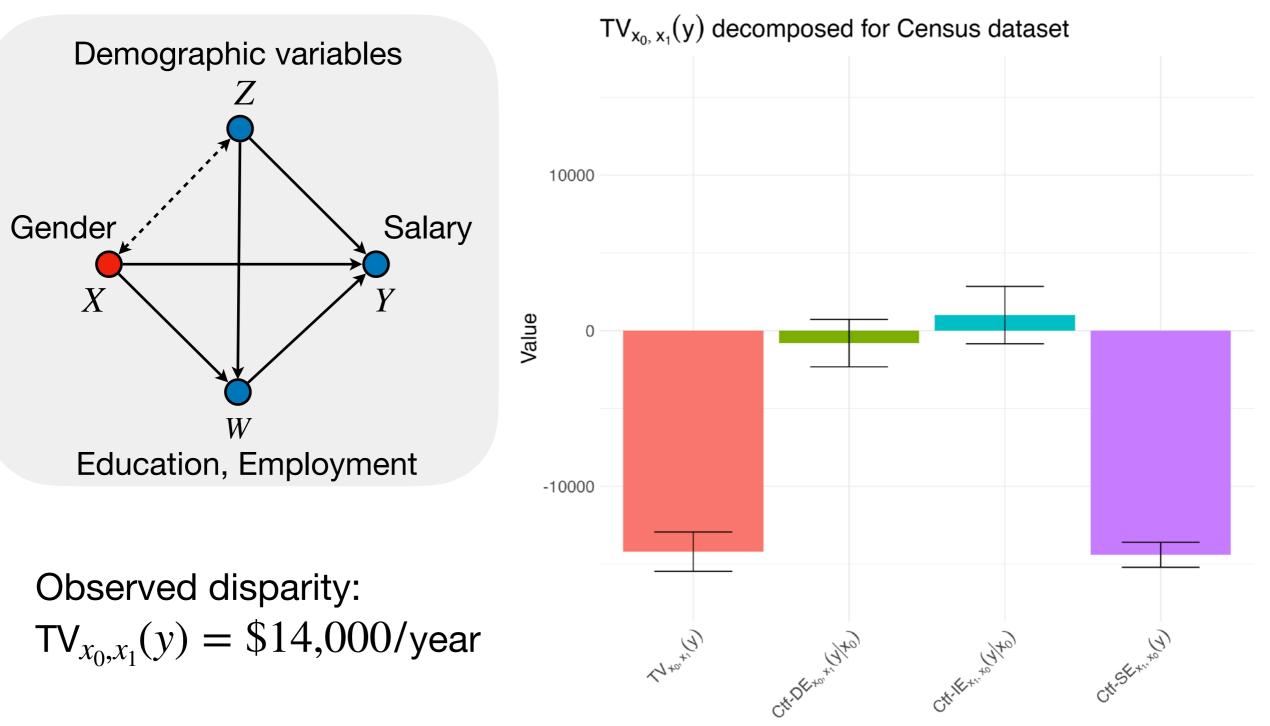
Fairness Cookbook

Fairness Cookbook

- 1) Obtain data on past decisions \mathcal{D} .
- 2) Determine the (possibly simplified) causal diagram \mathscr{G} (w.r.t. underlying \mathscr{M}^*).
- 3) Determine the **Business Necessity** (BN) set (\emptyset , {*Z*}, {*W*}, {*Z*, *W*}).



Task 1: Census 2018 dataset

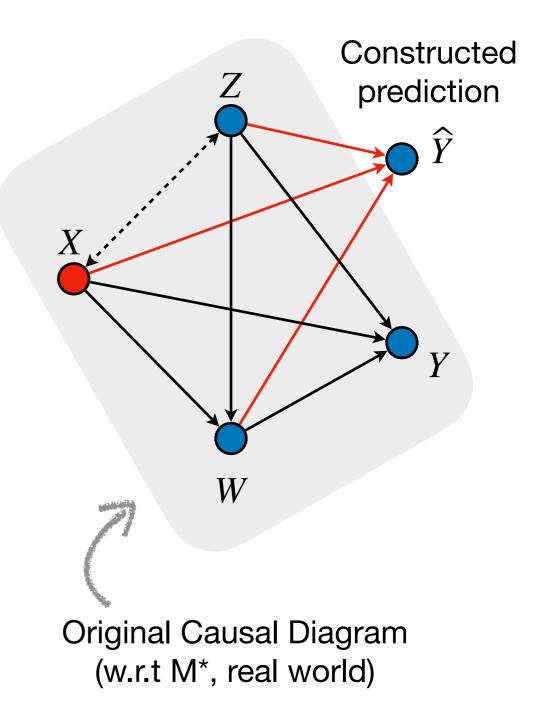


Causal Fairness Measure

Task 2. Fair Predictions

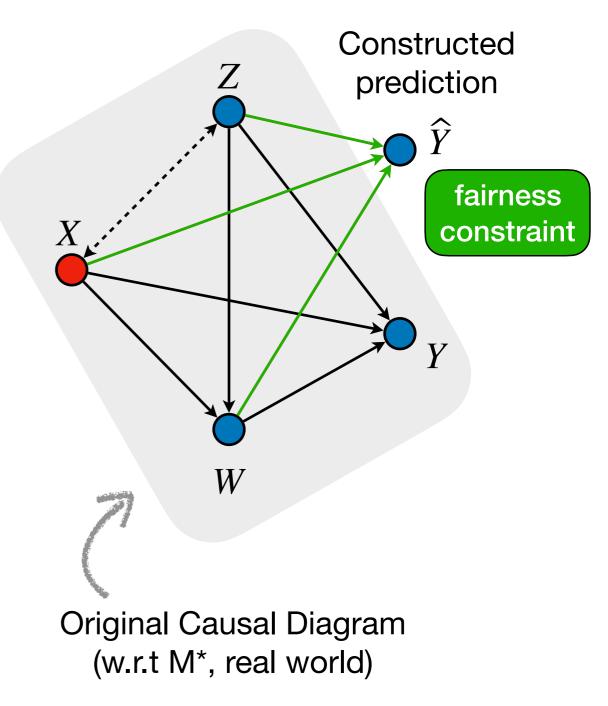
Prediction Task

- The first talk focused on bias detection, where we just analyze the "observed reality", i.e., nature defines f_Y
- When doing prediction, causally speaking, we are constructing a new mechanism $\hat{Y} \leftarrow f_{\hat{Y}}(x, z, w)$ that is under our control (i.e., we are selecting it)
- Typically, in ML, we are simply interested in learning $P(y \mid x, z, w)$
- Does that carry over bias from f_Y ?



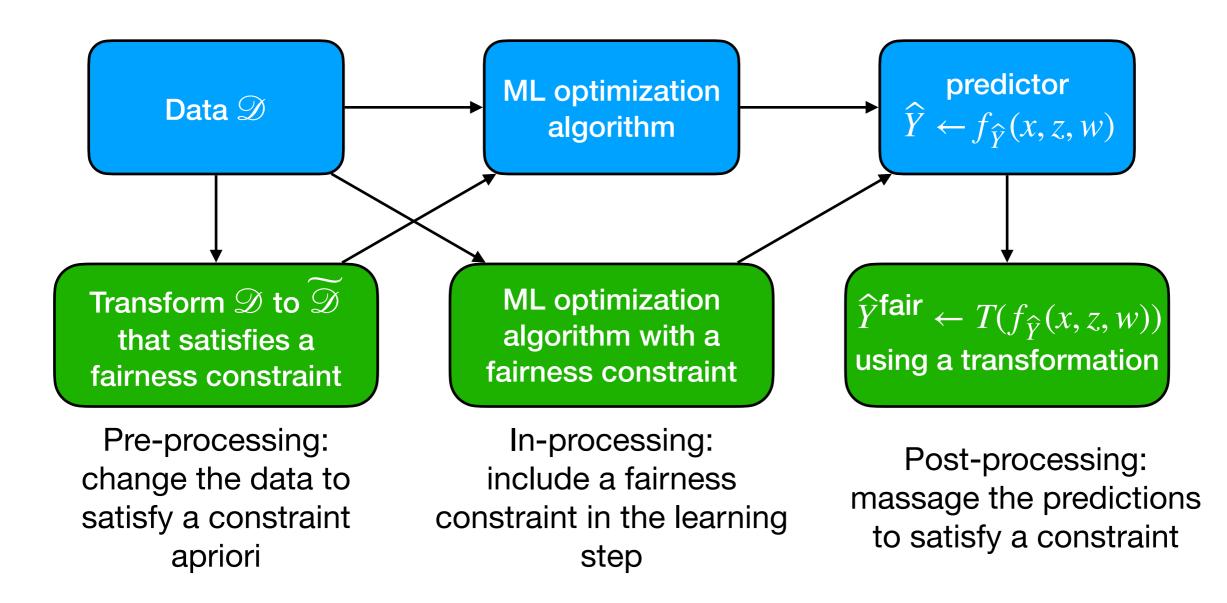
Fair Prediction

- General answer: simply learning $P(y \mid x, z, w)$ will give biased predictions.
- To remove the bias, one might wish for \widehat{Y} to satisfy a prespecified fairness constraint.
- A commonly considered constraint is to make $TV_{x_0,x_1}(\widehat{Y}) = 0$.
- In practice, there are different ways to satisfying such a constraint: in particular, we distinguish postprocessing, in-processing, and pre-processing methods.



Pre-, In-, Post-Processing

Typical ML framework:



Fair Prediction Theorem (FPT)

Theorem. Let SFM(n_Z, n_W) be the SFM with $|Z| = n_Z$ and $|W| = n_W$. Let *E* denote the set of edges of SFM (n_Z, n_W) . Further, let $S_{n_Z, n_W}^{\text{linear}}$ be the space of linear SCMs (but for the variable *X*, which is a Bernoulli) compatible with the SFM(n_Z, n_W) and whose structural coefficients are drawn uniformly from $[-1,1]^{|E|}$.

An SCM $M \in \mathcal{S}_{n_Z,n_W}^{\text{linear}}$ is said to be ϵ -TV-compliant if

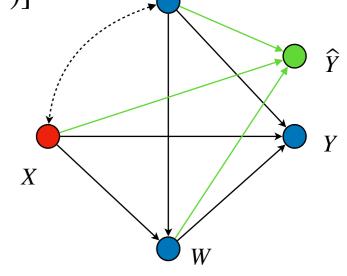
$$\hat{f}_{fair} = \operatorname{argmin}_{f \text{ linear}} E[Y - f(X, Z, W)]^2$$

subject to $TV_{r,r}(f) = 0$

SF

also satifies

$$\begin{aligned} |\operatorname{Ctf-DE}_{x_0,x_1}(\hat{f}_{\mathsf{fair}} \mid x_0)| &\leq \epsilon, \\ |\operatorname{Ctf-IE}_{x_0,x_1}(\hat{f}_{\mathsf{fair}} \mid x_0)| &\leq \epsilon, \\ |\operatorname{Ctf-SE}_{x_0,x_1}(\hat{f}_{\mathsf{fair}})| &\leq \epsilon. \end{aligned}$$



Section 5.2

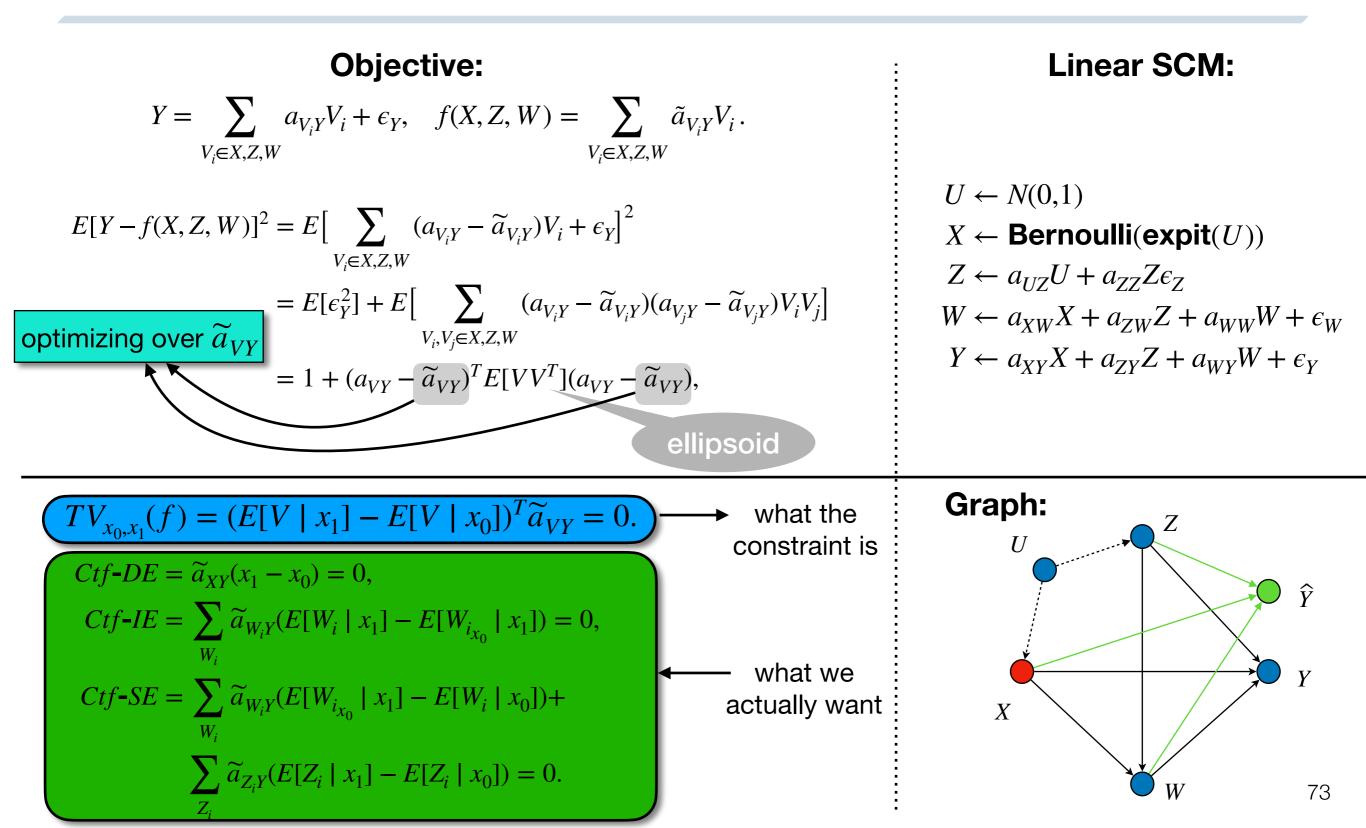
Theorem 10

Under the Lebesgue measure

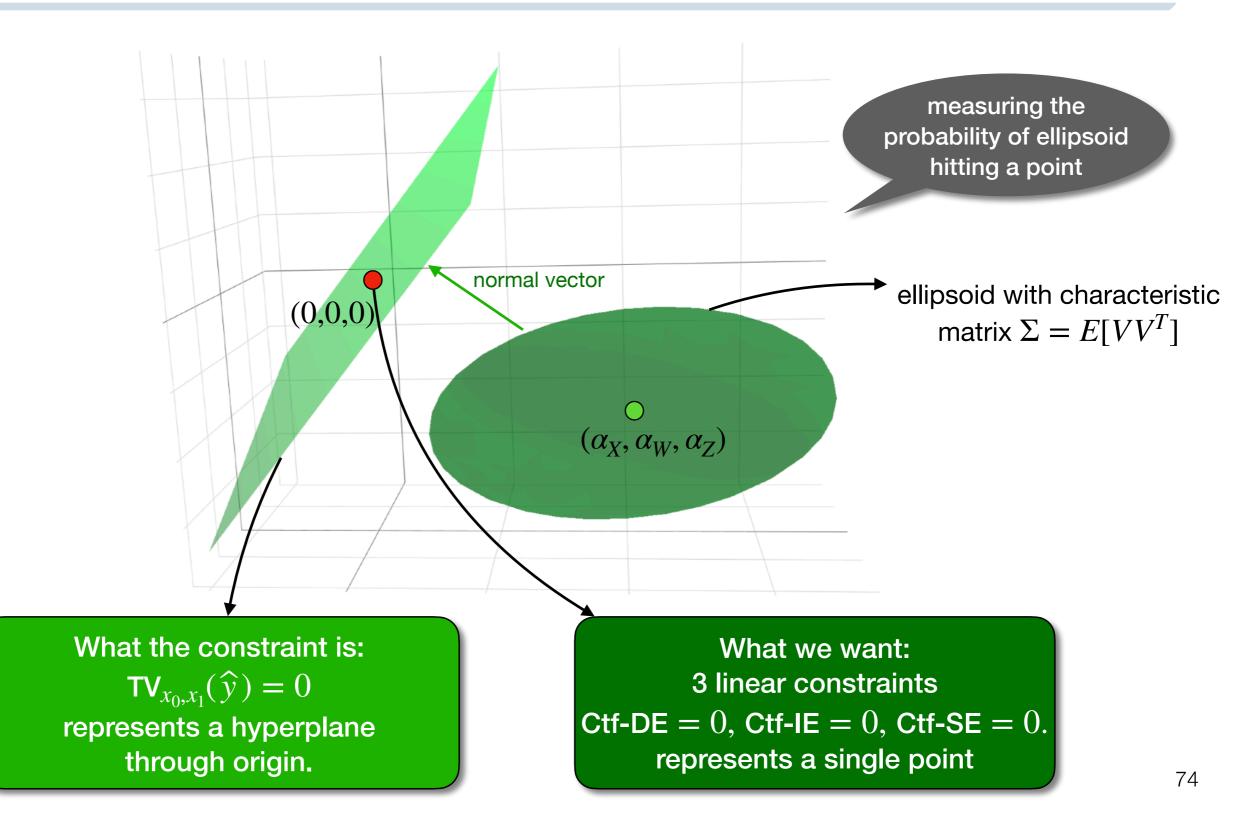
Furthermore, for any n_Z , n_W t

non-vanishing probability of things "going wrong" e O.

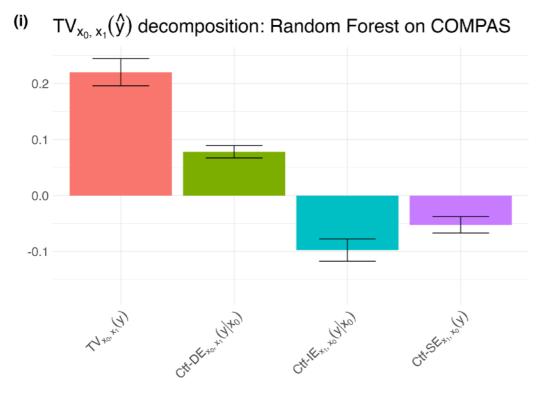
FPT proof sketch

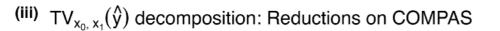


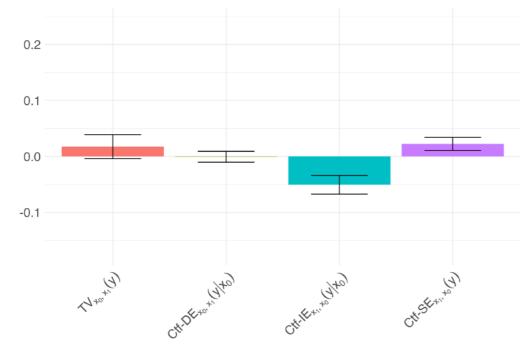
FPT visualization

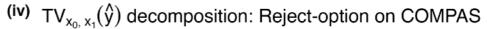


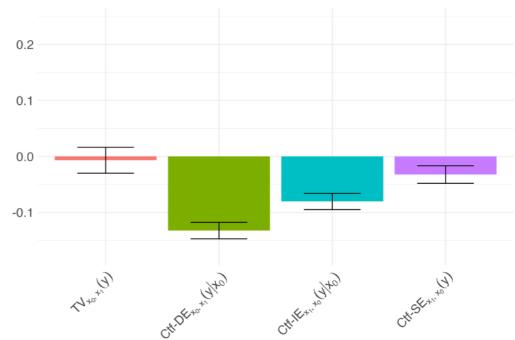
Fair Prediction Theorem in Practice (COMPAS dataset)







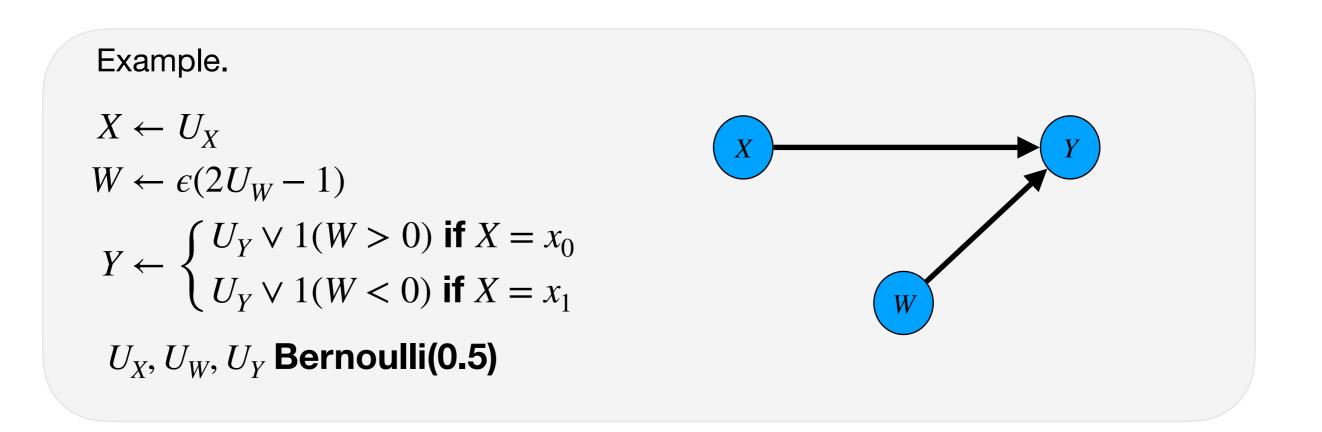




(ii) $TV_{x_0, x_1}(x)$ decomposition: Reweighing on COMPAS

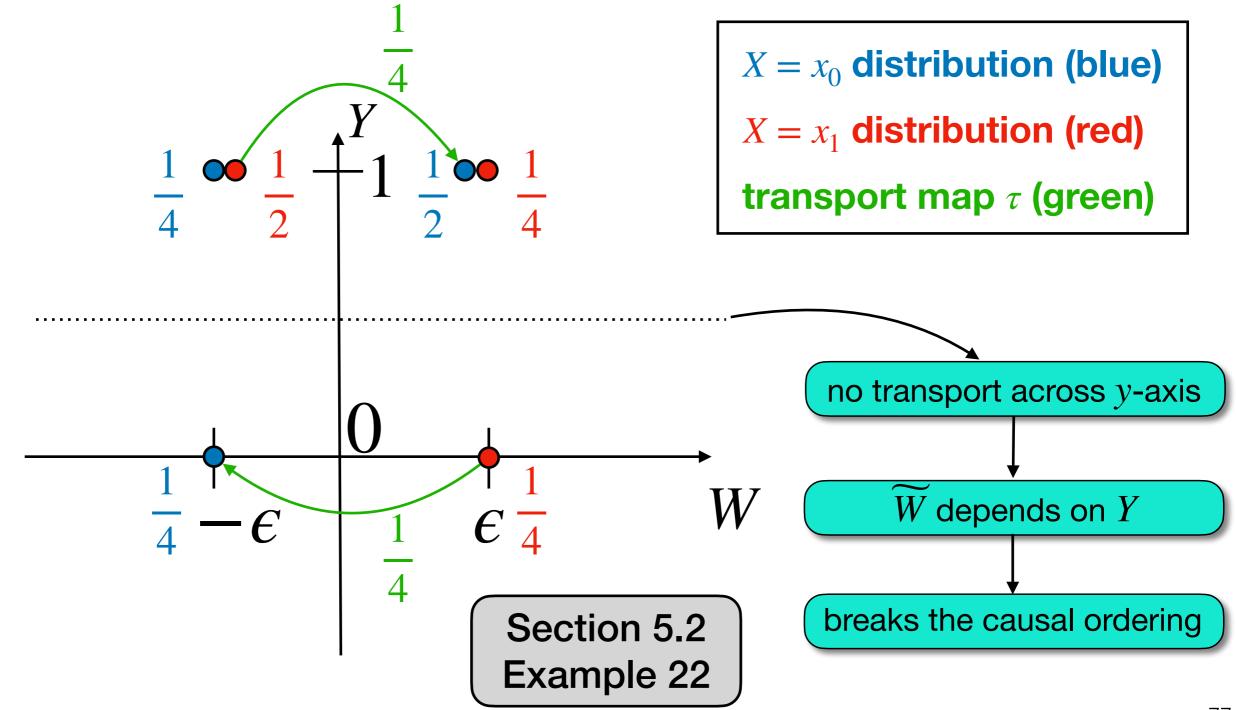
Failure of Optimal Transport (in the Individual Fairness framework)

- A common approach for pre-processing is to use optimal transport
- The distribution $P(V \mid x_1)$ is transported onto $P(V \mid x_0)$



• In the example, we wish to compute $NIE_{x_0,x_1}(\widetilde{y}) = P(\widetilde{y}_{x_0,\widetilde{W}_{x_1}}) - P(\widetilde{y}_{x_0})$

Failure of Optimal Transport (in the Individual Fairness framework)



Failure of Optimal Transport (in the Individual Fairness framework)

$$P(\widetilde{y}_{x_{0},\widetilde{W}_{x_{1}}}) = P(\widetilde{y}_{x_{0},c},\widetilde{W}_{x_{1}} = \epsilon) + P(\widetilde{y}_{x_{0},-\epsilon},\widetilde{W}_{x_{1}} = -\epsilon) - P(\widetilde{y}_{x_{0}}) = P(y_{x_{0}})$$
using the SCM
$$\widetilde{y}_{x_{0},\epsilon} = 1 \text{ for any } u$$

$$\widetilde{w}_{x_{1}} = \epsilon \text{ for } U_{W} = 1 \text{ w.p.} \frac{1}{2}$$

$$U_{W} = 0 \text{ w.p.} \frac{1}{2} (1/4 \text{ for each } U_{Y})$$

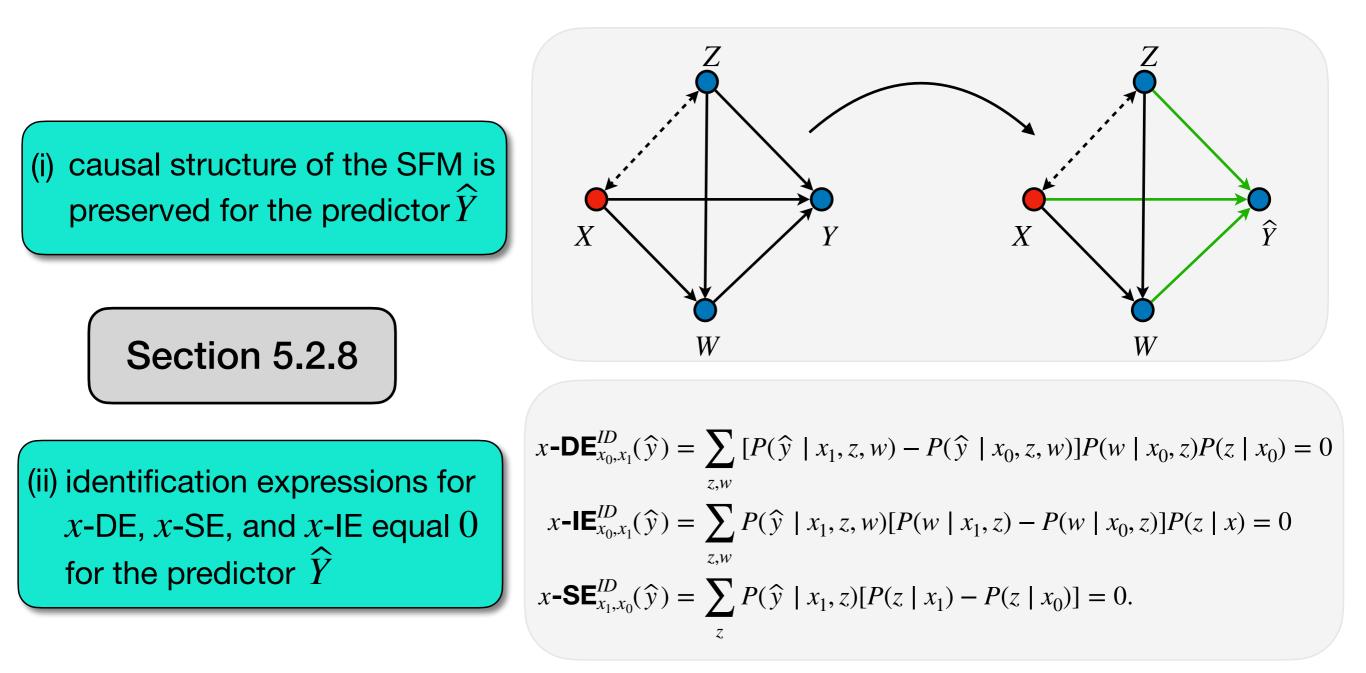
$$V_{W} = \frac{1}{2} (1/4 \text{ for each } U_{Y})$$

$$V_{W} = \frac{1}{2} + \frac{1}{8} - \frac{3}{4} = -\frac{1}{8} \implies \text{Indirect}$$

$$F(\widetilde{y}_{x_{0},\widetilde{W}_{x_{1}}}) - P(\widetilde{y}_{x_{0}}) = \frac{1}{2} + \frac{1}{8} - \frac{3}{4} = -\frac{1}{8} \implies \text{Indirect}$$

Towards the solution

how can we construct "causal" fair predictions?



In-processing solution

Theorem. Let \widehat{Y} be the solution to the following optimization problem:

$$\widehat{Y} = \operatorname{argmin}_{f} \qquad E[Y - f(X, Z, W)]^{2}$$
subject to
$$x - \mathsf{DE}_{x_{0}, x_{1}}^{\mathsf{ID}}(\widehat{y} \mid x_{0}) = 0$$

$$x - \mathsf{DE}_{x_{1}, x_{0}}^{\mathsf{ID}}(\widehat{y} \mid x_{0}) = 0$$

$$x - \mathsf{IE}_{x_{0}, x_{1}}^{\mathsf{ID}}(\widehat{y} \mid x_{0}) = 0$$

$$x - \mathsf{IE}_{x_{1}, x_{0}}^{\mathsf{ID}}(\widehat{y} \mid x_{0}) = 0$$

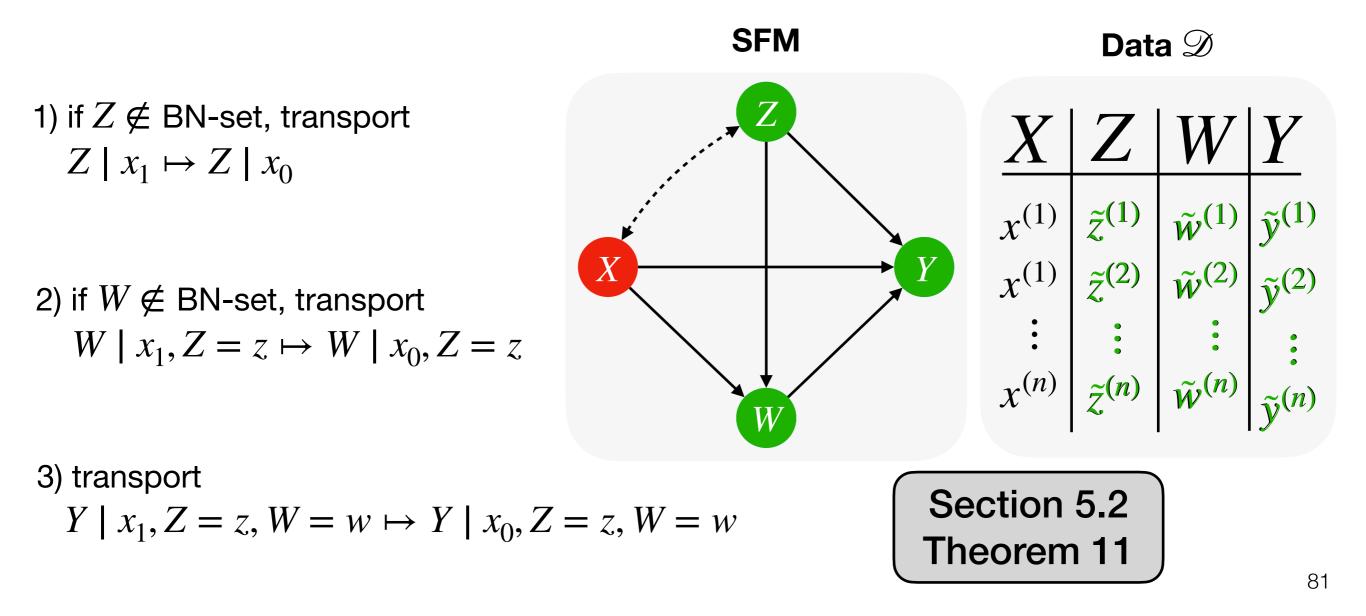
$$x - \mathsf{SE}_{x_{1}, x_{0}}^{\mathsf{ID}}(\widehat{y}) = 0$$

Then \widehat{Y} satisfies

$$x - \mathsf{DE}_{x_0, x_1}(\hat{y} \mid x_0) = x - \mathsf{IE}_{x_1, x_0}(\hat{y} \mid x_0) = x - \mathsf{SE}_{x_1, x_0}(\hat{y}) = 0.$$

Pre-processing solution (Causal IF)

Definition. The Causal Individual Fairness (Causal IF, for short) algorithm is performed on a data coming from an SCM \mathcal{M} compatible with the standard fairness model (SFM), in the following way:



Pre-processing solution (Causal IF)

Theorem. Let \mathcal{M} be an SCM compatible with the SFM. Let τ be the optimal transport map obtained when applying Causal IF. Define a new, additional mechanism of the SCM \mathcal{M} such that

 $\widetilde{Y} \leftarrow \tau^{Y}(Y; X, Z, W) \,.$

For the transformed outcome \widetilde{Y} we can then claim:

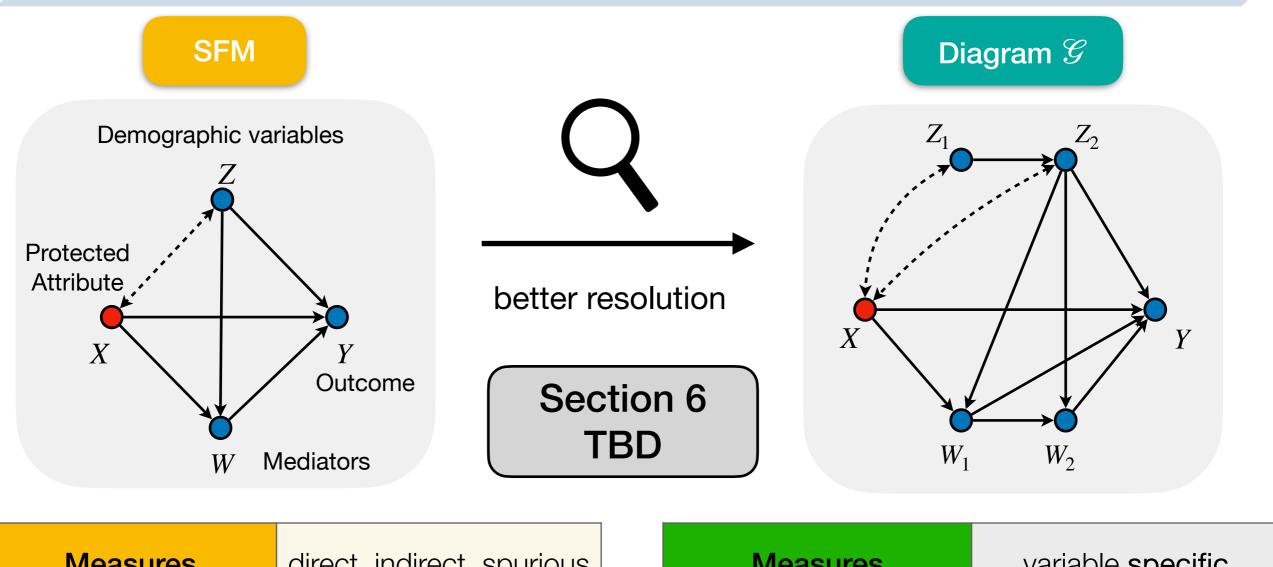
if
$$Z \notin \text{BN-set} \implies x - \text{SE}_{x_1, x_0}(\widetilde{y}) = 0.$$

if $W \notin \text{BN-set} \implies x - \text{IE}_{x_1, x_0}(\widetilde{y} \mid x_0) = 0.$

Furthermore, the transformed outcome \widetilde{Y} also satisfies

$$x - \mathsf{DE}_{x_0, x_1}(\widetilde{y} \mid x_0) = 0.$$

Moving beyond SFM



Measures	direct, indirect, spurious
Business Necessity	$\{\{\emptyset\}, \{Z\}, \{W\}, \{Z, W\}\}$
Fair Prediction	Causal IF

Measures	variable specific
Business Necessity	any $V' \subseteq V$
Fair Prediction	fairadapt

Conclusions

 Well-founded disparate treatment and impact claims require the plaintiff to establish a causal connection between a defendant's policy and the statistical disparities found in the observed data.

SCOTUS: No fairness claim can be made without solid causal underpinnings.

- We introduced a framework for fairness analysis based on causal inference to support such claims. In particular, we showed
 - A. how the total variation can be decomposed into variations that can be easily associated with the underlying causal mechanisms, and mapped to disparate impact and disparate treatment doctrines.
 - B. how the developed foundations of Causal Fairness Analysis can be applied in practice, in the context of bias detection and fair prediction.
- We hope these results can help towards the development of the next generation of AI systems to be more fair, accountable, and transparent.

Thank you!

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